

Take complete control over monetization with White-Label SSP

Using BidsCube White-Label SSP, you can establish your terms to maximize revenue and create the most profitable cooperation with partners.

BidsCube 



Our team started a long journey in the field of advertising back in 2014. Over time, we gained expertise, and to make digital advertising accessible to everyone, we created our solution. It has immediately won the attention of customers! Now BidsCube is a team of industry-proven experts developing a cutting-edge programmatic ecosystem connecting AdTech market players. We have a solution for everyone!

\$100m+

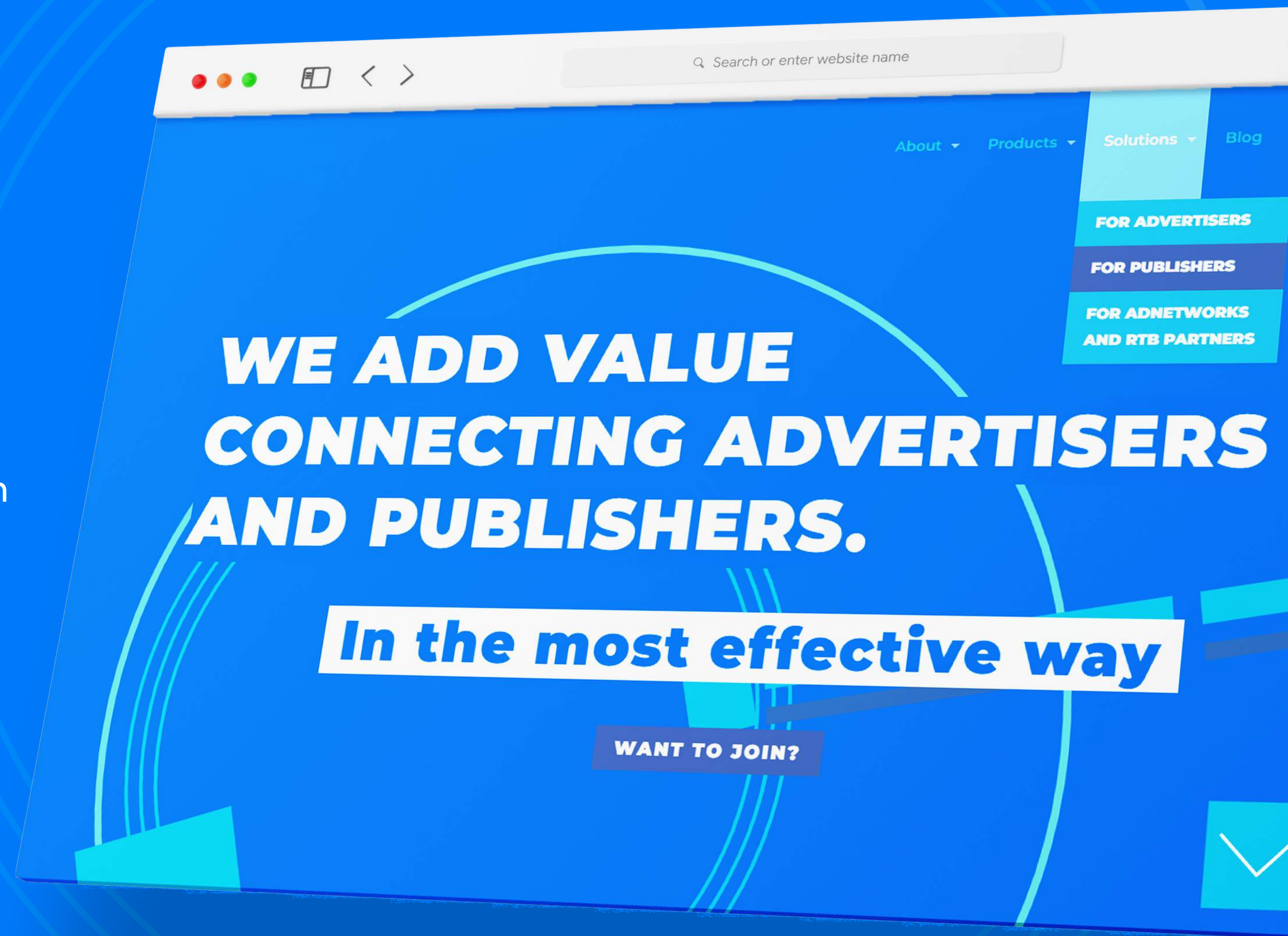
Gross Revenue across our ecosystem yearly

250+

Active clients using our technology

2010

Year we started in digital advertising



94%

of partners started to earn more with BidsCube white-label solutions

* according to a survey of more than 250+ partners and 150+ customers of BidsCube ecosystem solutions

6%

Achieved the same revenue results

BE SURE OF THE RESULT!

3.5m ad requests / 1 sec

A fault-tolerant and reliable solution

40+ account managers

Your manager is available 24/7

Ecosystem solutions

You will get what you need!

Fast and easy integration

5+ days estimated time for integration of the platform

TRANSPARENT ADVERTISING ECOSYSTEM

SELL SIDE

Publishers
SITE / APP OWNERS

BidsCube WLS SSP

**BidsCube
Community**

BidsCube WLS DSP

Advertisers
BRAND/AGENCY

BUYER SIDE

Transparency

Understanding the importance of transparency in trading allows us to be open in all aspects of working with our partners.

Integrity

Our solutions are connected in the ecosystem, allowing us to provide even more profitable services.

Efficiency

Our main goal is to improve your result and help you to earn more using BidsCube products.

VALUE OF BIDSCUBE COMMUNITY

Bidscube Community is the final stage of our ambition to create the most profitable cooperation between publishers&advertisers, WLS Partners, and AdTech companies with the goal to produce more value for all participants.

Our technological solution ensures income growth and guarantees financial security for all members of the environment without additional fees.



Financial security

100% secure space for all participants in the programmatic ecosystem. We guarantee 100% timely payments, as well.

Direct trading

A massive solution that will give you access to direct trading with over 250 traffic providers and other partners.

Single contract

Don't waste your time agreeing on working conditions with all partners. We'll do it for you!

WHAT IS BIDSCUBE WHITE LABEL SSP?

In the world of programmatic advertising, White Label means a ready-made solution for automated ads buying, selling, and exchanging to make a profit!

We offer a scalable, fault-tolerant SSP solution that can handle high workloads and billions of operations per second using a progressive software and technology stack.

It is a simple but professional tool to earn unlimited income in the AdTech industry!

With BidsCube WLS, you become a part of the BidsCube Ecosystem!

Ecosystem's core goal is to increase the value of every member depending on his needs.



ACHIEVE YOUR GOALS WITH UNIQUE ALL-IN-ONE PLATFORM

BidsCube White-Label SSP is a feature-rich platform designed for publishers to efficiently connect available supply with demand partners using various integration types and trade with your rules.

We utilize a cutting-edge technology stack to ensure your revenue growth while the customer success team is available anytime to make it happen!

Publishers Supply

Integrate your supply to the BidsCube White-Label SSP using various connection types

Header Bidding

Java Script

AppLovin

VAST

oRTB

BidsCube White-Label SSP

All-in-one platform ensuring successful monetization

Advertisers Demand

Your own demand partners

BidsCube Community demand partners

SAVE TIME AND MONEY WITH WHITE-LABEL SSP SOLUTION

Instead of an expensive and lengthy process of in-house development of software, the BidsCube White-Label AdExchange solution will save you money, time and gives you an ultimate package of tools to increase your revenue from day one!

BENEFITS OF BIDSCUBE WLS ▼

BIDSCUBE WHITE LABEL SSP

All-in-one platform that allows you to resell traffic from your publishers or own supply using the most wanted ad formats

- ▶ More than 150 ecosystem partners are ready to trade with.
- ▶ 10+ years of our team experience in advertising is your key to success.
- ▶ Ecosystem and complex solution. You will get all you need!
- ▶ Efficient and reliable software without downtimes or interruptions.
- ▶ Cost and time-saving solution.
- ▶ Constantly upgrading our platform to the latest market needs.

from \$300/month

Starting price for 1 AdServer

IN-HOUSE SOFTWARE DEVELOPMENT

The hard and long journey to success. Without guarantees

- ▶ Hiring high-level Dev and AdTech specialists with competitive salaries.
- ▶ Time and money investments in product development, infrastructure and architecture.
- ▶ Resources for constant upgrading and maintenance.
- ▶ Custom development of the connection to every market player.

≈ \$500,000/yearly

Starting cost of Ad software development

REAL-TIME CONTROL AND TRANSPARENT REPORTING

With the help of our platform, you can quickly receive real-time data and control your results with the next-step level of efficiency. There is no longer a need to wait for reports to evaluate performance.

Real-time data and reporting

Stay up to date with the latest results of your inventory monetization

Easy-to-use mobile app for SSP

Add and manage all your inventory in real time within a convenient app



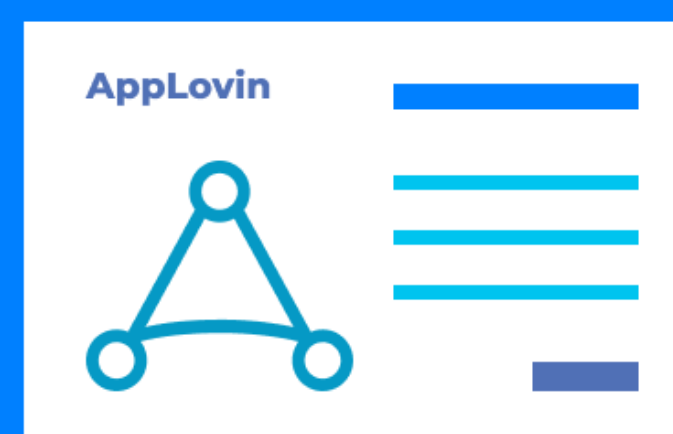
EASY&STABLE INTEGRATION SOLUTIONS



BidsCube provides only proven solutions with the best reliability to maximize your profit! Our development team has invested much effort in providing maximum coverage for various connection methods.

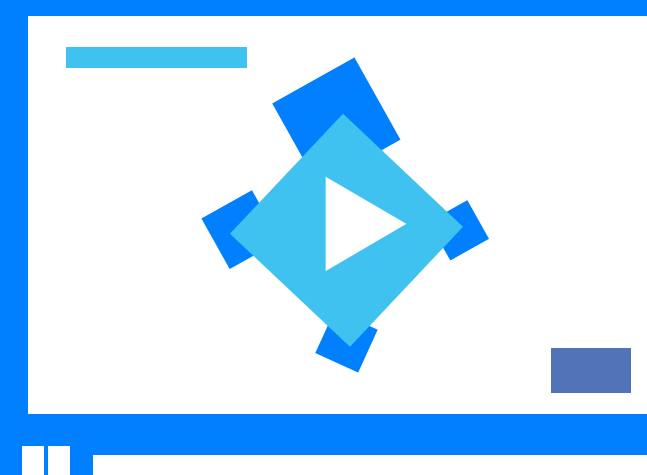
BidsCube SSP solution is our unique technology that allows you to start monetizing your apps or websites as quickly, simply, and profitably as possible.

AppLovin



Banner, Video, CTV

VAST tags



Audio & Video, CTV

JavaScript tags



Native & Banner

Header bidding



Native, Banner, Video, CTV

oRTB



Native, Banner, Video, Audio

ALL AD FORMATS AND OPTIONS AVAILABLE IN THE INDUSTRY

BidsCube White-Label SSP allows our customers efficiently work with the most common ad formats – Banner, Video, Native, Audio, and across all devices.

Banner



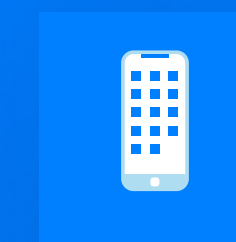
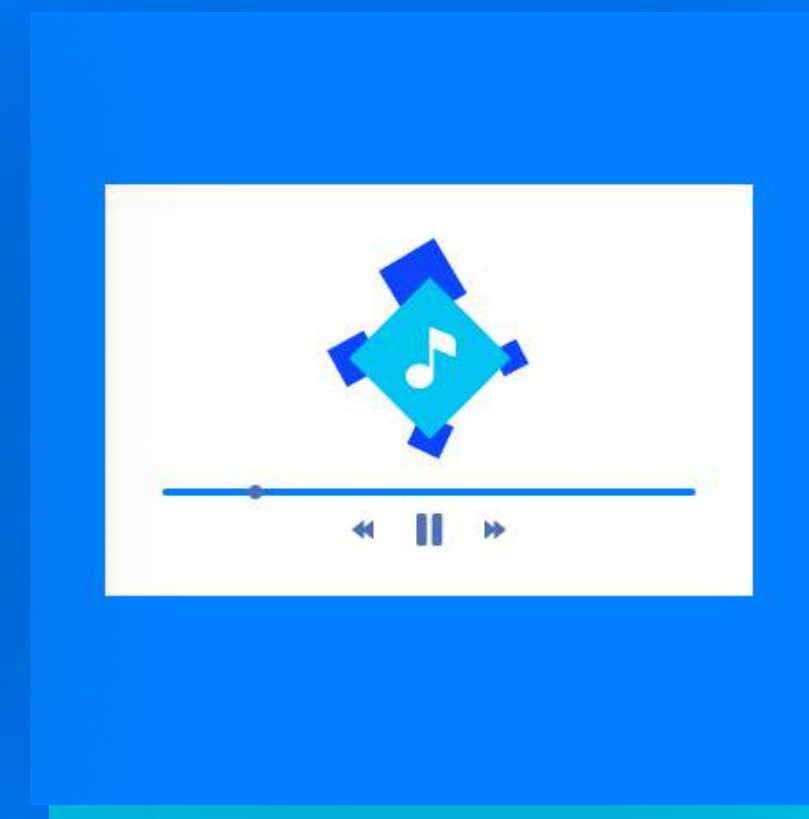
Video



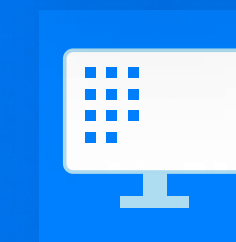
Native



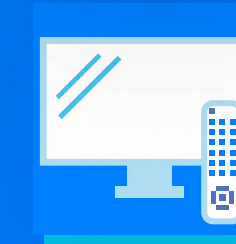
Audio



Mobile



Desktop



Connected TV

ONLY TRUSTED PARTNERS & GUARANTEED AD QUALITY

We carefully approach the choice of partners. We work only with reliable players, carefully choosing demand and supply channels to create maximum value for all Community and Ecosystem members.

We work with trusted industry leaders from ad scanners, and on the product side, we offer out-of-the-box integrations with many platforms to give our customers an ultimate choice.



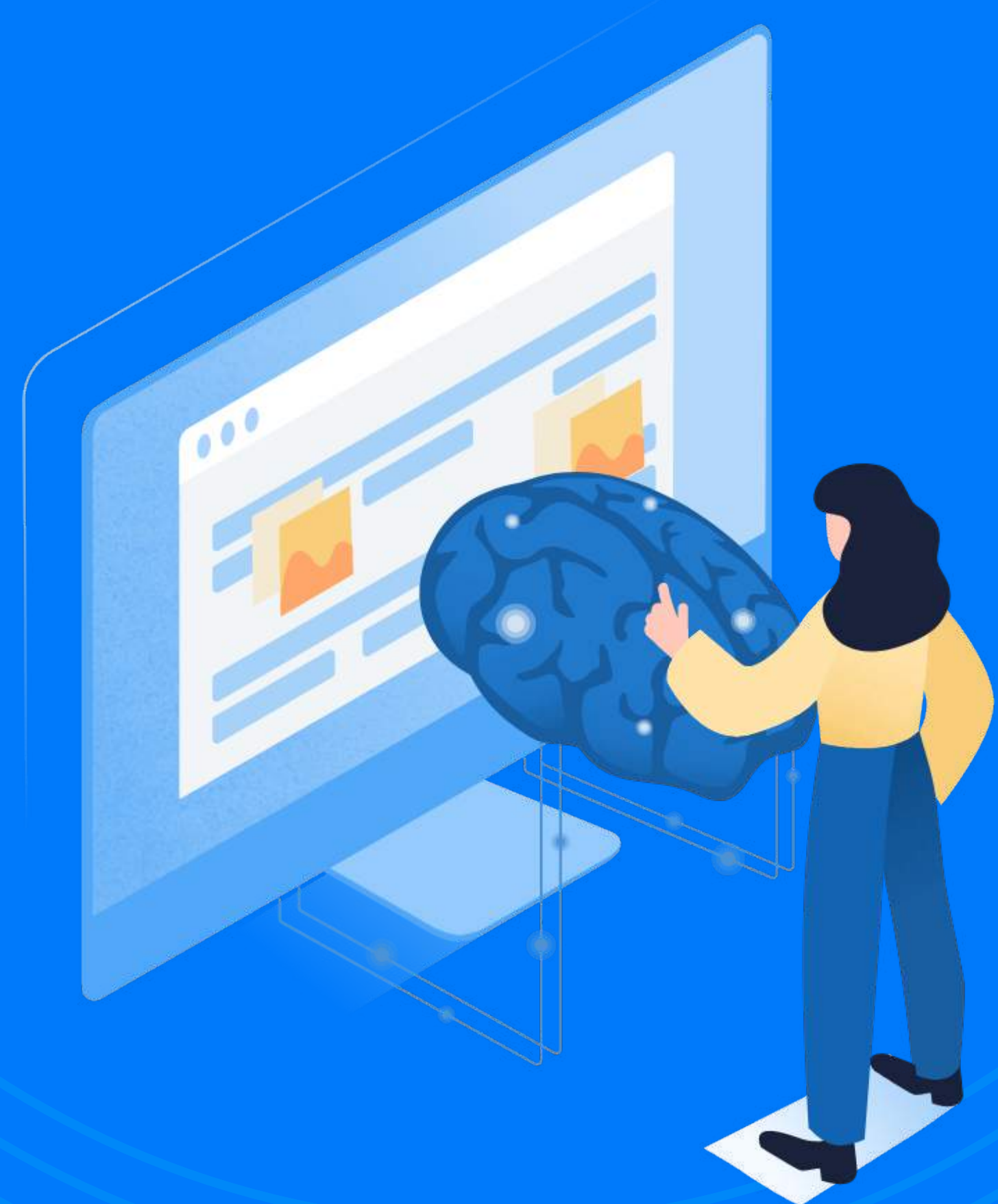
24/7 SUPPORT & ACCESS TO THE WHOLE BIDSCUBE TEAM'S EXPERTISE

In the digital world of programmatic advertising, we offer the most live contact to increase your results: your manager is available for any questions 7 days a week!

Our technical specialists take over all the development and integration work, providing an individual approach for each client following their specific requests.

Experts with 10+ years of proven track record

Our tech staff and AdOps are formed by the best AdTech and MarTech industry specialists!



BECOME OUR PARTNER IN 4 STEPS

Our algorithm for working with partners aims to minimize your efforts and maximize your result. With BidsCube, you can earn more using programmatic solutions in the shortest possible time!

STEP 1

DISCUSS CONDITIONS

We discuss individual conditions to achieve your goals and sign a contract quickly.

STEP 2

SIGN A CONTRACT

We guarantee all our partners and customers 100% financial and legal security space.

STEP 3

INTEGRATE TO ECOSYSTEM

Our technical team will help you to integrate into our ecosystem as fast & easily as possible.

STEP 4

ENJOY MAKING A PROFIT!

Start earning money using BidsCube programmatic ecosystem immediately after the integration!



WANT TO HEAR MORE ABOUT OPPORTUNITIES TO EARN WITH BIDSCUBE ECOSYSTEM?

Get in touch with our team at any time!

Bidscube Team 

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