BidsCube

DO YOU WANT TO EARN MORE MONEY FROM YOUR SITE OR APP?

Connect to BidsCube ecosystem and monetize your inventory with maximum efficiency!

WANT TO JOIN?

BidsCube

Our team started a long journey in the field of advertising back in 2014. Over time, we gained expertise, and to make digital advertising accessible to everyone, we created our solution. It has immediately won the attention of customers! Now BidsCube is a team of industry-proven experts developing a cutting-edge programmatic ecosystem connecting AdTech market players. We have a solution for everyone!

$100m+

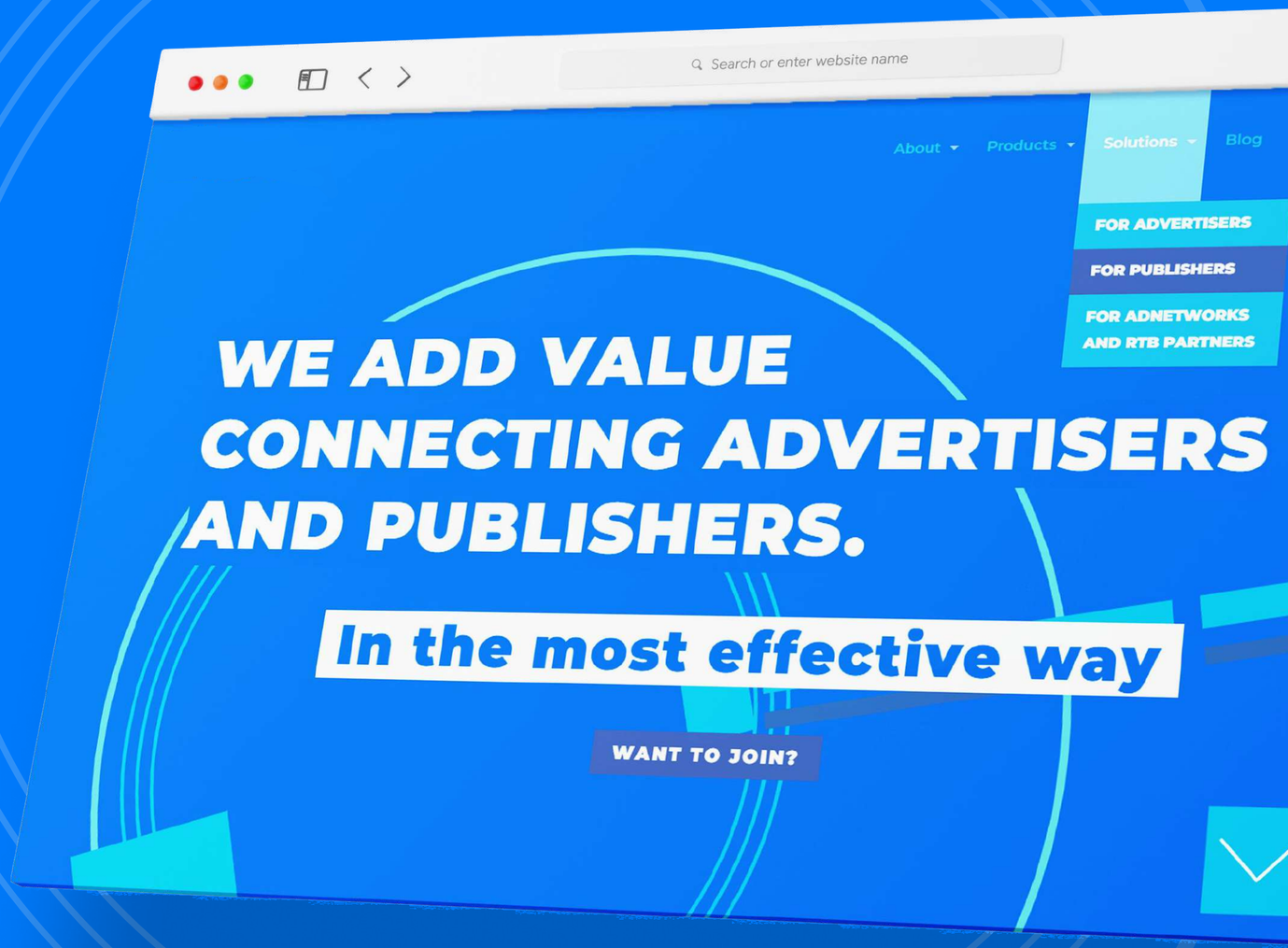
Gross Revenue across our project yearly

250+

Active clients using our technology

3.2b

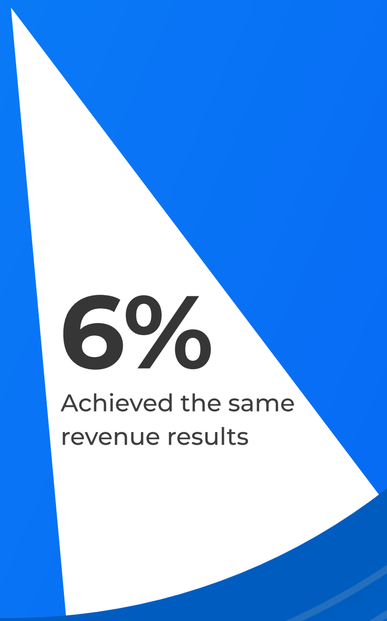
Of users impressions running



94%

of partners started to earn more with BidsCube white-label solutions

* according to a survey of more than 250+ partners and 150+ customers of BidsCube ecosystem solutions



6%

Achieved the same revenue results

BE SURE OF THE RESULT!

3.5m ad requests / 1 sec

A fault-tolerant and reliable solution

40+ account managers

Your manager is available 24/7

Ecosystem solutions

You will get what you need!

Fast and easy integration

5+ days estimated time for integration of the platform

TRANSPARENT ADVERTISING ECOSYSTEM

Transparency

Understanding the importance of transparency in trading allows us to be open in all aspects of working with our partners.

Ecosystem

Our solutions are connected in the ecosystem, allowing us to provide even more profitable services.

Efficiency

Our main goal is to improve your result and help you to earn more from your app or site!

REAL-TIME CONTROL AND REPORTING

With the help of our supply-side platform, all publishers can receive real-time data and control their inventory with the next-step level of efficiency. There is no longer a need to wait for reports to evaluate performance.

Real-time data and reporting

Stay up to date with the latest results of your inventory monetization

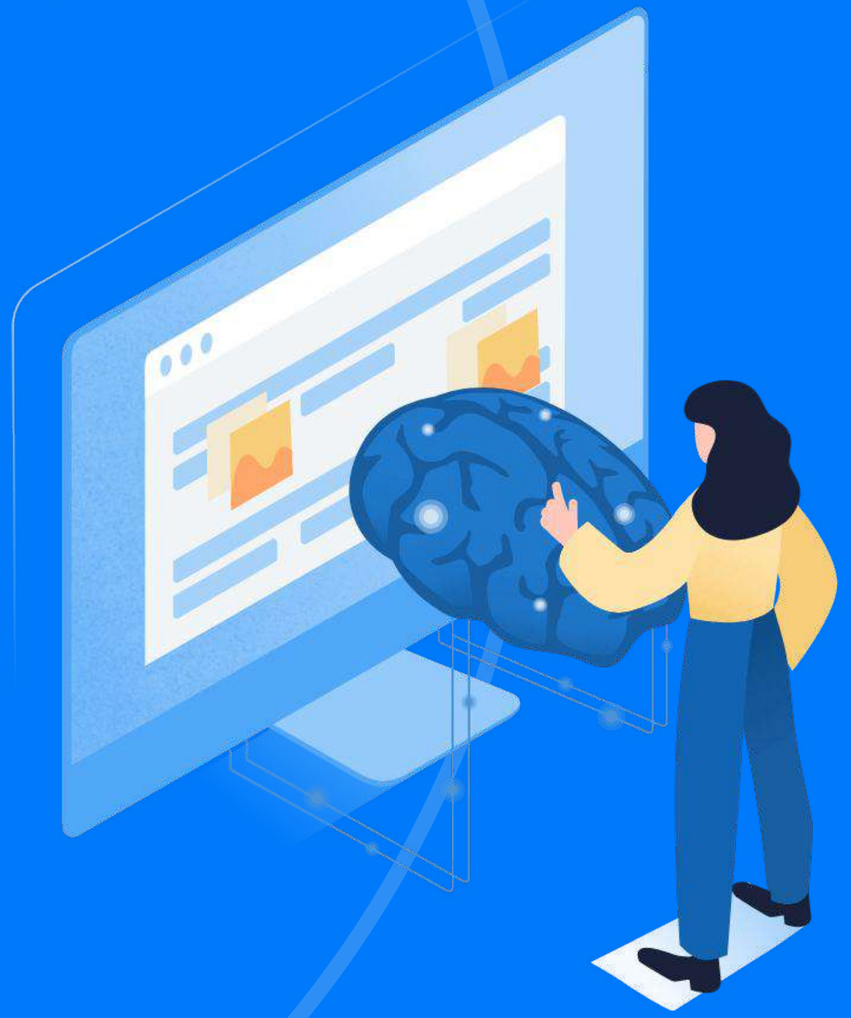
Easy-to-use mobile app for SSP

Add and manage all your inventory in real time within a convenient app

24/7 SUPPORT & ACCESS TO THE WHOLE BIDSCUBE TEAM'S EXPERTISE

In the digital world of programmatic advertising, we offer the most live contact to increase your results: your manager is available for any questions 7 days a week!

Our technical specialists take over all the development and integration work, providing an individual approach for each client following their specific requests.



Experts with 10+ years of proven track record

BidsCube team is formed by the best AdTech and MarkTech industry specialists

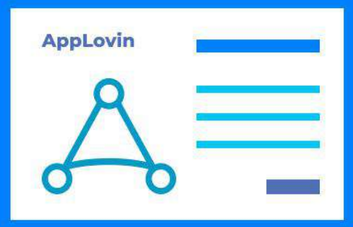
EASY&STABLE INTEGRATION SOLUTIONS

Prebid MEMBER

BidsCube provides only proven solutions with the best reliability to maximize your profit! Our development team has invested much effort in providing maximum coverage for various connection methods.

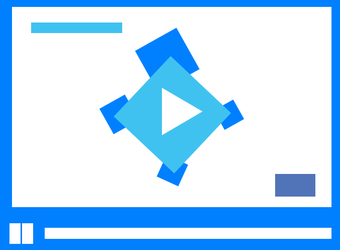
BidsCube SSP solution is our unique technology that allows you to start monetizing your apps or websites as quickly, simply, and profitably as possible.

AppLovin



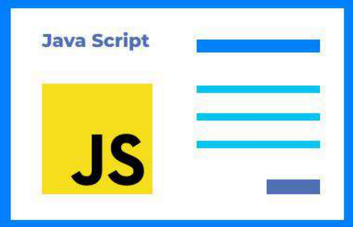
Banner, Video, CTV

VAST tags



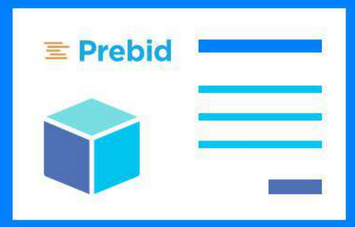
Audio & Video, CTV

JavaScript tags



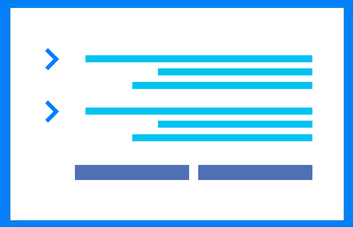
Native & Banner

Header bidding



Native, Banner, Video, CTV

oRTB



Native, Banner, Video, Audio

ONLY TRUSTED PARTNERS &GUARANTEED AD QUALITY

We carefully approach the choice of partners. We work only with reliable players, carefully choosing demand and supply channels to create maximum value for all Community and Ecosystem members.

We work with trusted industry leaders from ad scanners, and on the product side, we offer out-of-the-box integrations with many platforms to give our customers an ultimate choice.

pixalate

tag REGISTERED

APPROVED STATUS
iab europe Transparency and Consent Framework
REGISTERED VENDOR

Prebid MEMBER

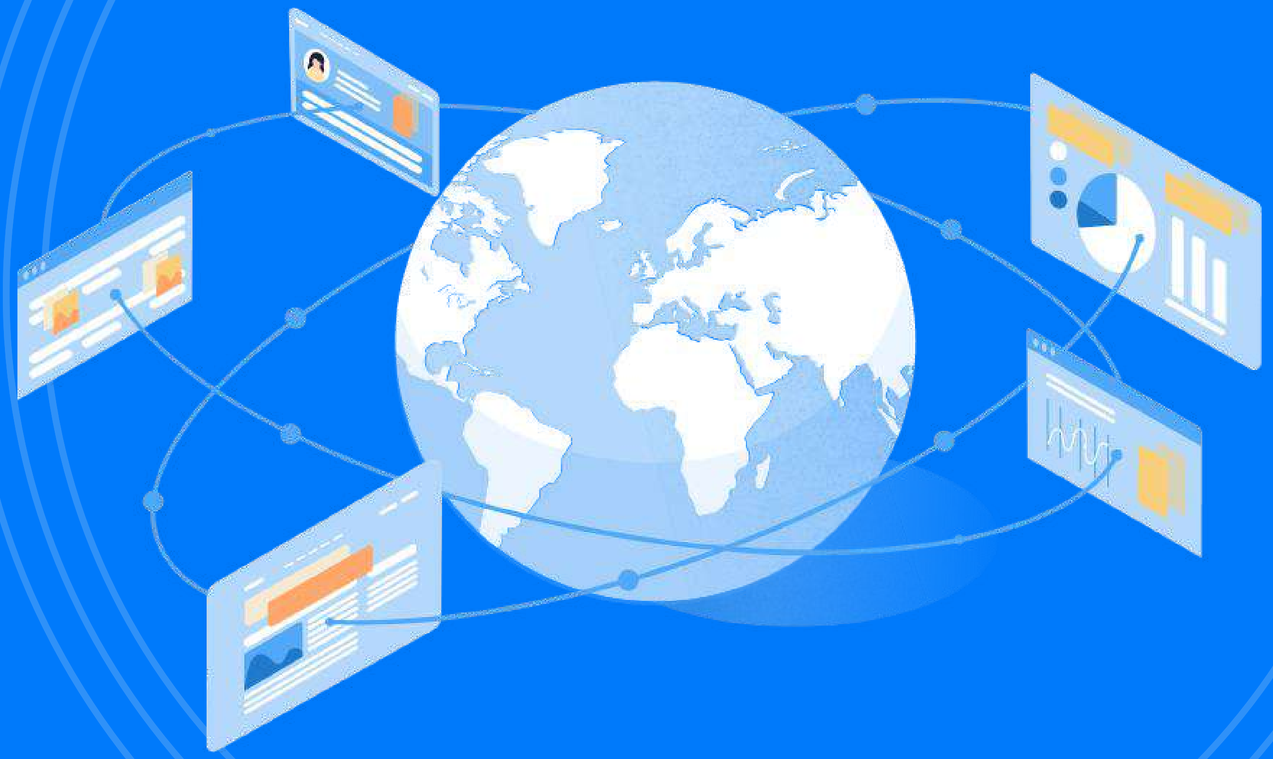
ER CERTIFIED To Support Extreme Reach VAST

VALUE OF BIDSCUBE COMMUNITY

By selling traffic exclusively within the secure BidsCube Community environment, you can trade with top partners without additional fees and commissions to get better results from your site or app.

You get access to premium demand from all members of our programmatic ecosystem.

We will help convert your traffic into value for demand partners!



ALL AD FORMATS YOU MAY NEED TO EARN MORE WITH YOUR WEBSITE/APP

With the help of the BidsCube platform, you can monetize your content with the most common ad formats – Banner, Video, Native, Audio, and across all devices.

Banner

Video

Native

Audio

Mobile

Desktop

Connected TV

HOW TO BECOME OUR PARTNER?

Our algorithm for working with partners is aimed at minimizing your efforts. With BidsCube, you can connect to SSP and monetize your inventory in less than an hour!

STEP 1: REGISTRATION

Register on BidsCube sell-side platform.

~ 5 min of estimated time

STEP 2: SETTING UP

Easily add and set up your inventory.

~ 15 min of estimated time

STEP 3: TAGS INSTALLATION

Install tags according to the type of integration.

~ 15 min of estimated time

STEP 4: PROFIT

Enjoy making a profit from your site or app!

~

POPULAR QUESTIONS FROM PUBLISHERS

What fill rate can you provide?

Our solutions can provide a fill rate of 70 - 85% to maximize your revenue, but it depends on geography.

What are the payment periods?

We offer several payment models. Choose the one that is most convenient for you.
Net 30/45/60/90.

Where is your server located?

BidsCube servers are located in New Jersey, US. We guarantee the reliability of the entire system for our partners and choose only the best servers.

How do you count impressions?

BidsCube supply-side platform works by using ADM (ad-markup code) to count impressions and get bid response.

CONFIDENTIALITY

Confidentiality is crucial

By maintaining this clear division, we safeguard the integrity and privacy of your data. Our team operates within this framework, with no access granted to your sensitive information. This steadfast commitment to data protection forms the foundation of our ethos, guiding every decision we make.

Data Protection as Priority

Ensuring the security of your data is our foremost concern. We uphold a stringent barrier between your personal information and our day-to-day operations, guaranteeing a workspace free from any potential conflicts. This approach underscores our commitment to prioritizing your requirements above all else.

Your Peace of Mind

Rest assured, your data is handled with the utmost care and discretion. Our unwavering dedication to preserving this separation reflects our unwavering pledge to safeguard your privacy and security. Your trust is of utmost importance to us, and we continuously strive to maintain it through transparency, diligence, and a steadfast focus on your data's confidentiality.

CHOOSE PLAN THAT WORKS FOR YOU

WANT TO JOIN?

LITE

- All formats and types
- Header bidding integration
- VAST integration
- QPS Unlimited
- Traffic Bridge
- Limited Bidstream data access
- Retargeting & remarketing

- Payments: Pre-pay
- Setup fee: $0
- Minimum servers: 1

from $300 / month

Starting price for 1 server

PRO

- **Everything in the Lite is included**
- Dedicated DB servers
- White labelling
- oRTB Supply Connector
- Advanced Bidstream data access
- Custom development

- Revenue share 3-6%
- Setup fee: $0
- Payments: NET 30
- Minimum servers: 3
- Flexible scaling options

from $900 / month

Starting price for 3 servers

ENTERPRISE

Unlock comprehensive possibilities of enterprise licensing with limitless custom development options, long-term support, and self-hosted deployment for complete operational autonomy.

feel free to contact us

and discover further details

WANT TO HEAR MORE ABOUT OPPORTUNITIES TO EARN WITH BIDSCUBE ECOSYSTEM?

Do not hesitate to get in touch with our team at any time!

Bidscube Team

sales@bidscube.com bidscube.com