



BIDSCUBE DEMAND-SIDE PLATFORM

Advertise with your rules using powerful self-serve solution
based on proven programmatic software

WANT TO JOIN?



Our team started a long journey in the field of advertising back in 2014. Over time, we gained expertise, and to make digital advertising accessible to everyone, we created our solution. It has immediately won the attention of customers! Now BidsCube is a team of industry-proven experts developing a cutting-edge programmatic ecosystem connecting AdTech market players. We have a solution for everyone!

\$100m+

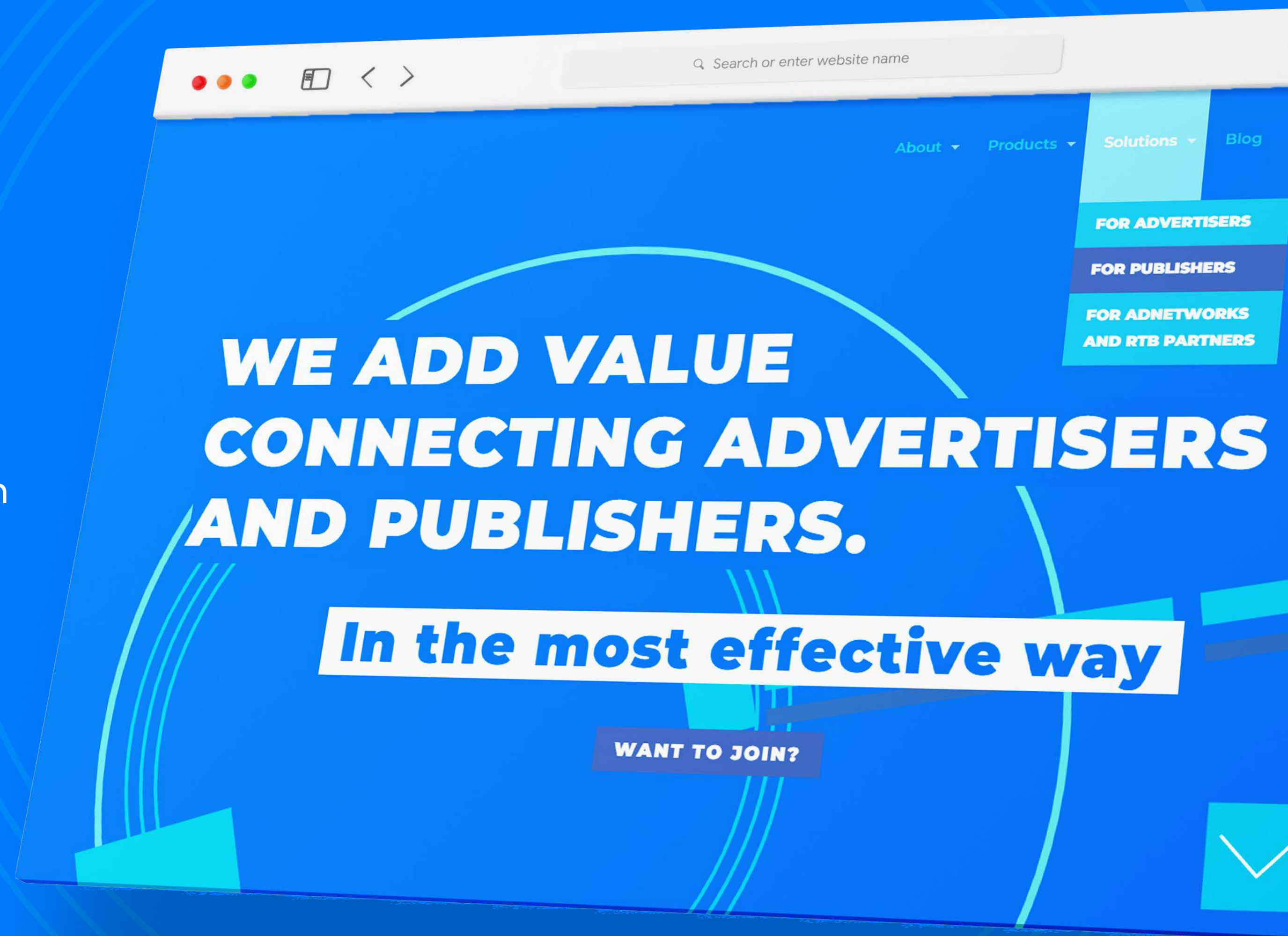
Gross Revenue
across our
ecosystem yearly

250+

Active clients
using our
technology

2010

The year we
started in digital
advertising



WHAT IS THE BIDSCUBE DEMAND SIDE PLATFORM?

The industry-leading advertising software for your success!

Start real-time bidding on ad spaces on various sites and apps to achieve next-step efficiency and advertise using the best publishers' inventory within milliseconds.

With BidsCube DSP, you become a part of the BidsCube Ecosystem! BidsCube Ecosystem's core goal is to increase the value of every member, depending on his needs!

With BidsCube DSP you become a part of BidsCube Ecosystem!

BidsCube Ecosystem's core goal is to increase the value of every member depending on his needs!



BIDSCUBE IS A TRANSPARENT ADVERTISING ECOSYSTEM

SELL SIDE

Publishers
SITE / APP OWNERS

SUPPLY-SIDE PLATFORM

BidsCube **SSP's WLS**

BidsCube
Community

DSP's
BidsCube DSP WLS

DEMAND-SIDE PLATFORM

Advertisers
BRAND/AGENCY

BUYER SIDE

Transparency

Understanding the importance of transparency in trading allows us to be open in all aspects of working with our partners.

Integrity

Our solutions are connected in the ecosystem, allowing us to provide even more profitable services.

Efficiency

Our main goal is to improve your result and help you to earn more using BidsCube products.

UNLIMITED TECHNOLOGY FEATURES ARE WAITING FOR YOU

The technical excellence of the BidsCube system helps our partners to increase their revenue compared to other solutions. With leading-edge programmatic technology, our partners are sure of the result!

+ DSP Inspector

+ App-Ads.txt

+ Interactive Reports

+ oRTB Validator

+ User Sync

+ Own Pixalate Panel

+ Exchange Logs

+ Sellers.JSON

+ AI Optimizator

+ Adm validator

+ Bidstream Data

+ Minimum Bidfloor

+ Crids Blocker

+ SSP Inspector

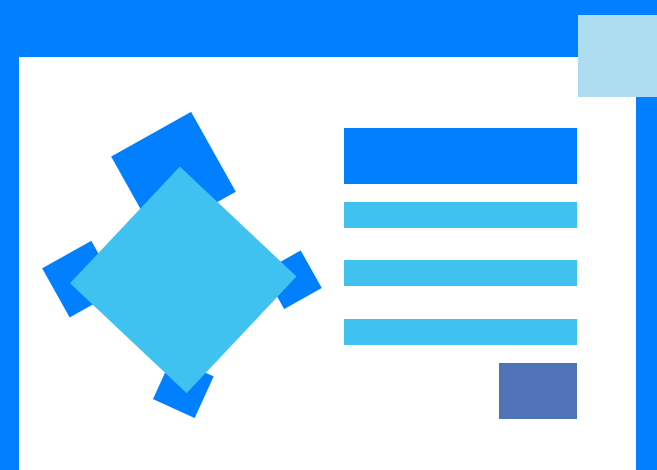
+ System Monitoring

+ Many more...

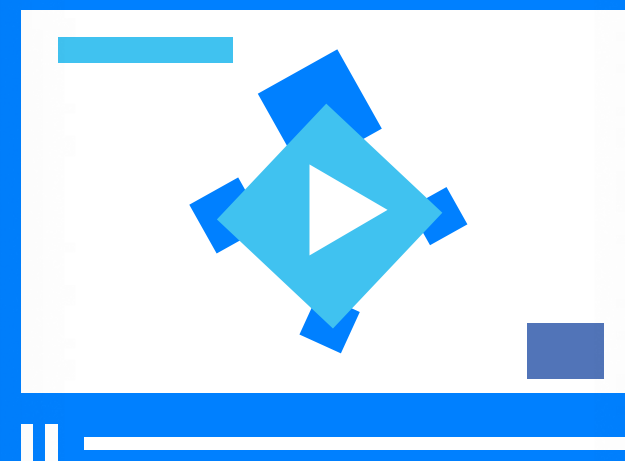
ALL AD FORMATS AND DEVICES AVAILABLE IN THE INDUSTRY

The BidsCube White-Label Demand-Side platform, allows our customers easily work with the most common ad formats – Banner, Video, Native, Audio, and across all devices.

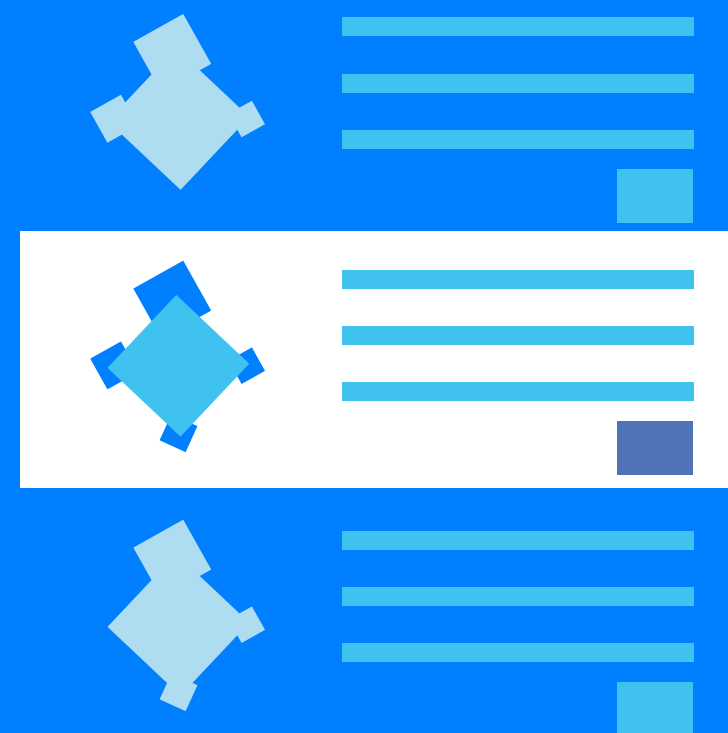
Banner



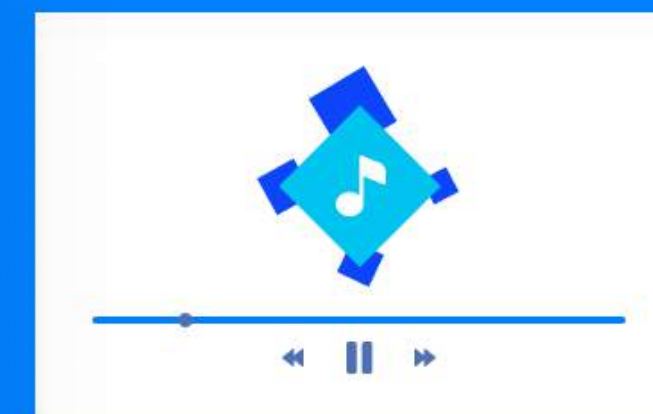
Video



Native



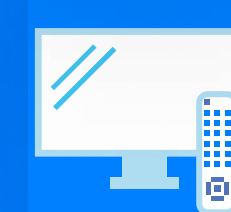
Audio



Mobile



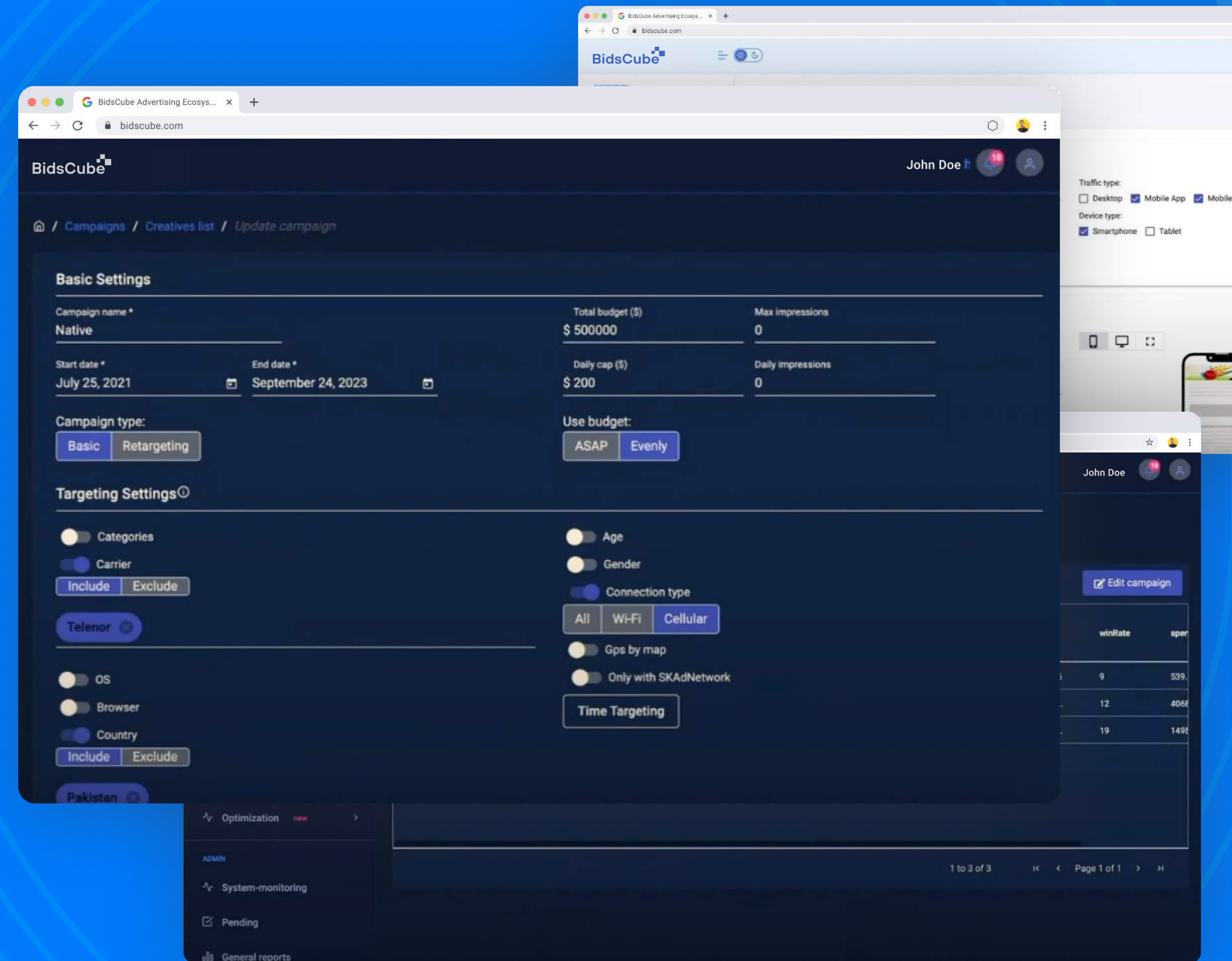
Desktop



Connected TV

ENHANCED TARGETING OPTIONS

- 01** All needed demographic parameters, and even more
- 02** Precise geo-targeting that includes countries, cities, GPS, and IP addresses
- 03** Complete control over the campaign budget and impressions
- 04** Comprehensive targeting options for specific devices, screens, and OS
- 05** A massive list of categories for behavioral targeting
- 30+** Other options and parameters to launch an ultimate campaign



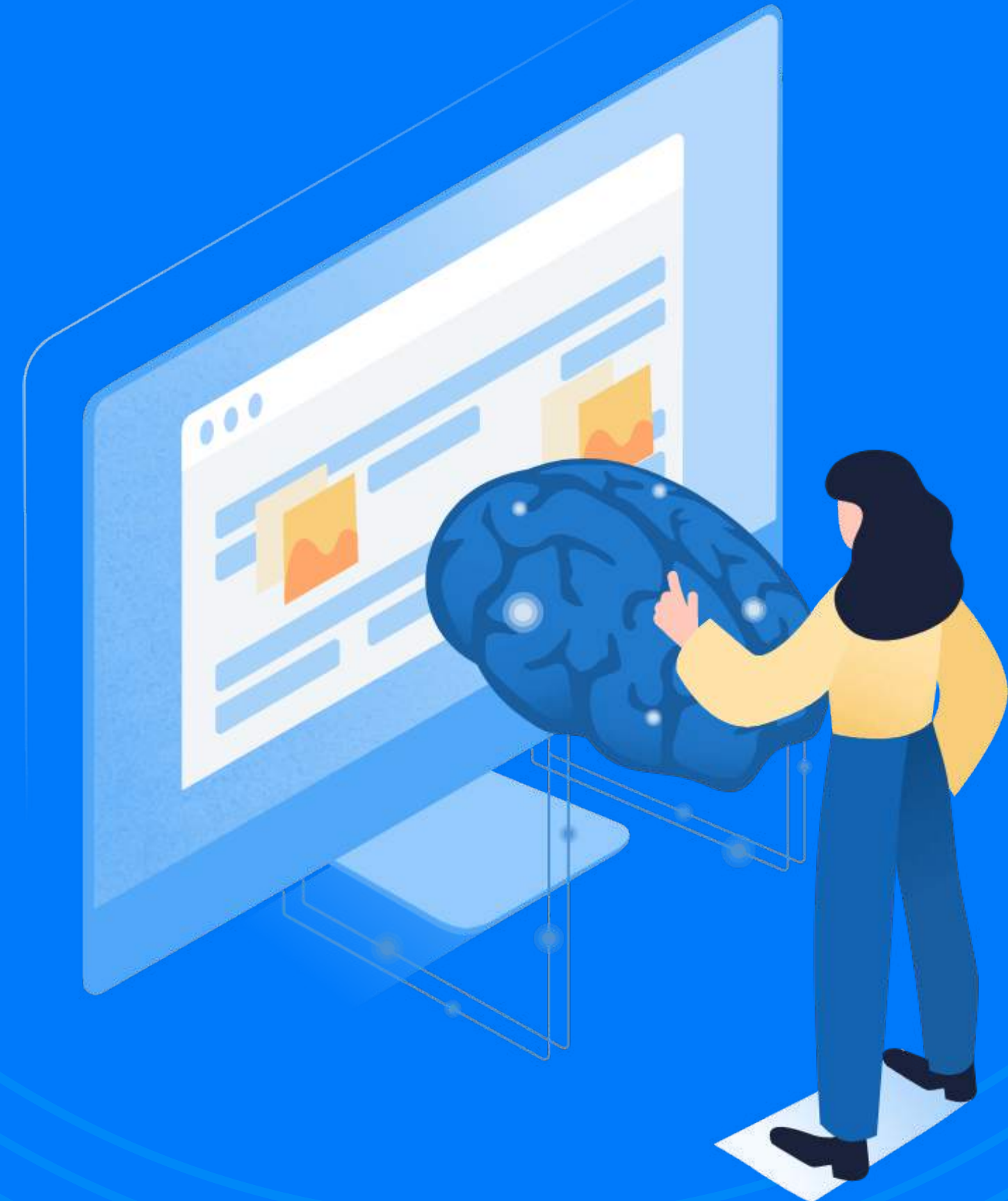
24/7 SUPPORT & ACCESS TO THE WHOLE BIDSCUBE TEAM'S EXPERTISE

In the digital world of programmatic advertising, we offer the most live contact to increase your results: your manager is available for any questions 7 days a week!

Our technical specialists take over all the development and integration work, providing an individual approach for each client following their specific requests.

Experts with 10+ years of proven track record

Our tech staff and AdOps are formed by the best AdTech and MarTech industry specialists!



INDUSTRY-LEADING BRAND SAFETY&ANTIFRAUD SOLUTIONS

We work with trusted industry leaders from ad scanners, and on the product side, we offer out-of-the-box integrations with many platforms to give our customers an ultimate choice.

With BidsCube's comprehensive approach to quality, ensure your advertisers and campaigns run in a brand-safe environment.

We provide complete protection for all participants: we check 100% of traffic using advanced scanners, while our account managers manually recheck all traffic and creatives.



REAL-TIME PERFORMANCE TRACKING AND REPORTING

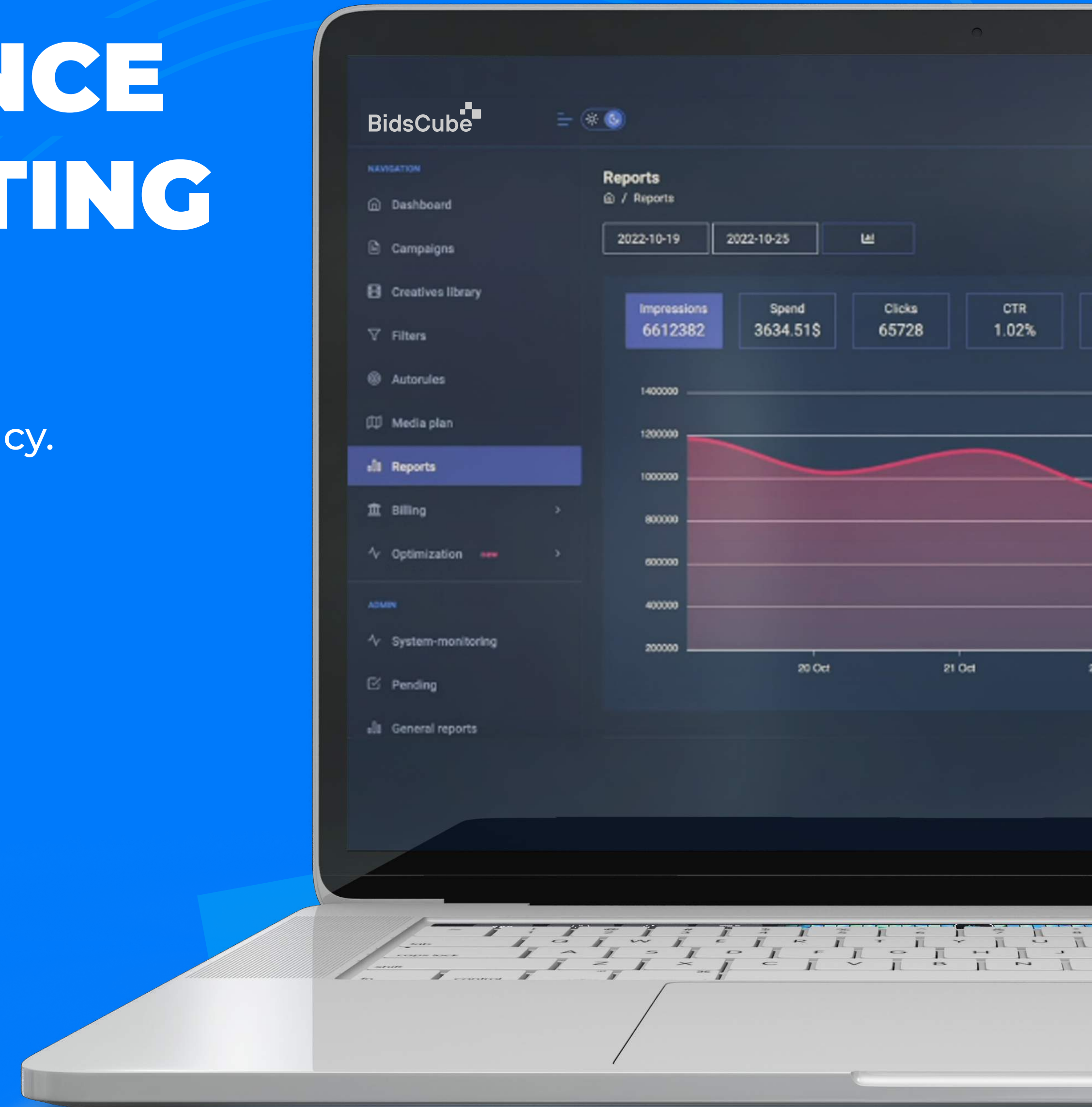
With the help of our platform, you can easily receive real-time data and control your results with the next-step level of efficiency. There is no longer a need to wait for reports to evaluate performance.

Real-time data and filtering

Stay up to date with the latest performance of your ads

Easy-to-use interface

Manage your campaigns using a convenient platform



AND EVEN MORE FEATURES FOR YOUR SUCCESS!

Powerful Optimization Toolset

Using the BidsCube solution, advertisers receive a massive package of optimization tools: audience management, traffic monitoring, pixels, SKAd Network, AI Optimizator, and many more.

Autorules

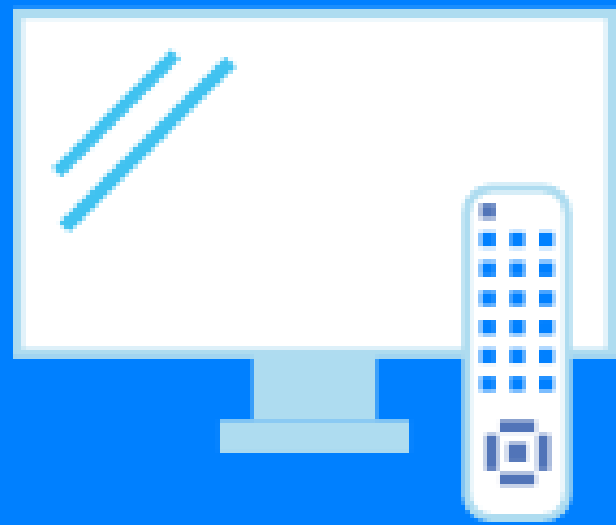
Automate routine processes and challenge yourself with something fun instead. You can apply auto rules to a whole advertising campaign or specific creatives.

System Monitoring

This feature enables quick troubleshooting on system failures, including server load and other issues preventing effective advertising.

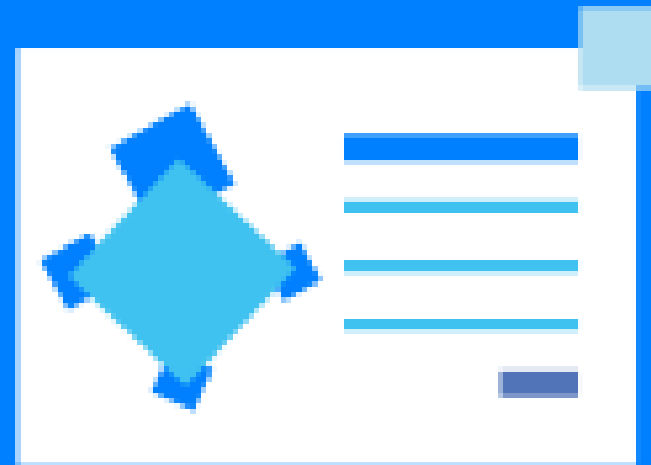
THOUSANDS OF PUBLISHERS AND THEIR INVENTORY ARE AT YOUR FINGERTIPS!

With our White Label solution and BidsCube Community, you can get instant access to thousands of sites, apps, mobile phones, or CTV devices with no need to find them by yourself!



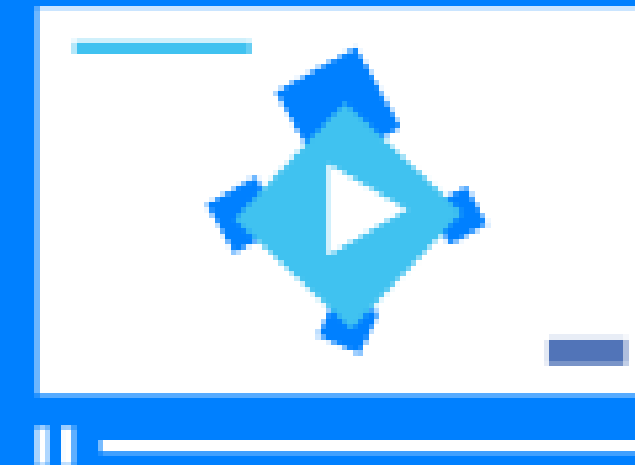
CONNECTED TV

- ♦ 200k+ QPS
- ♦ 70m+ imps / month



BANNER

- ♦ 75k+ QPS
- ♦ 120m+ imps / month



VIDEO

- ♦ 75k+ QPS
- ♦ 40m+ imps / month

DSP GIVES ACCESS TO THE BIDSCUBE COMMUNITY!

Bidscube Community is the final stage of our ambition to create the most profitable cooperation between publishers&advertisers, white-label partners, and AdTech companies with the goal to produce more value for all participants.

Our technological solution ensures income growth and guarantees financial security for all members of the environment without additional fees.



Financial security

100% secure space for all participants in the programmatic ecosystem. We guarantee 100% timely payments, as well.

Direct trading

A massive solution that will give you access to direct trading with over 250 traffic providers and other partners.

Single contract

Don't waste your time agreeing on working conditions with all partners. We'll do it for you!

ADVERTISE WITH YOUR RULES USING WHITE-LABEL DSP

It is a simple but professional tool to start advertising at the next efficiency level without any middlemen!

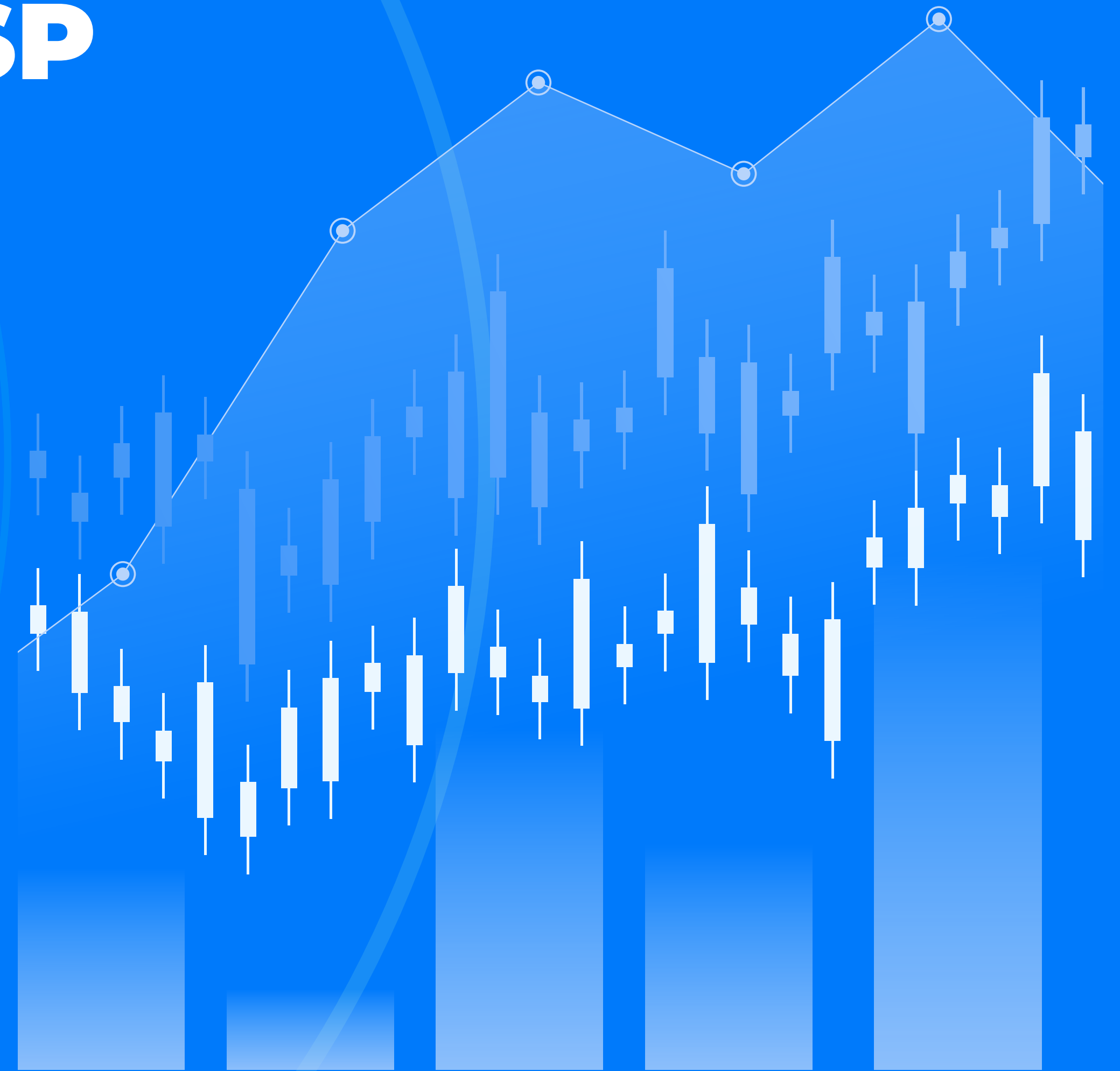
Owning a white-label solution gives you control over the data and settings of any part of programmatic trades.

Money&time savvy solution

Grow your income instead of in-house software development

100% customizable platform

No one will limit you on the path to success!



BECOME OUR PARTNER IN 4 STEPS

Our algorithm for working with partners aims to minimize your efforts and maximize your result. With BidsCube, you can earn more using programmatic solutions in the shortest possible time!

STEP 1

DISCUSS CONDITIONS

We discuss individual conditions to achieve your goals and sign a contract quickly.

STEP 2

SIGN A CONTRACT

We guarantee all our partners and customers 100% financial and legal security space.

STEP 3

INTEGRATE TO ECOSYSTEM

Our technical team will help you to integrate into our ecosystem as fast&easily as possible.

STEP 4

ENJOY MAKING A PROFIT!

Start earning money using BidsCube programmatic ecosystem immediately after the integration!



WANT TO HEAR MORE ABOUT OPPORTUNITIES TO EARN WITH BIDSCUBE ECOSYSTEM?

Get in touch with our team at any time!

Bidscube Team 

✉ sales@bidscube.com 🌐 bidscube.com