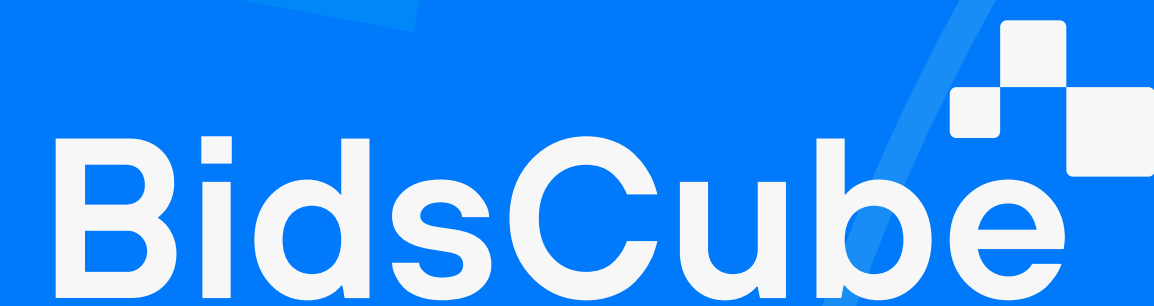


BIDSCUBE PROGRAMMATIC ECOSYSTEM

Connect to BidsCube Ecosystem and earn more from day one with leading-edge programmatic advertising technology!

WANT TO JOIN?



Our team started a long journey in the field of advertising back in 2014. Over time, we gained expertise, and to make digital advertising accessible to everyone, we created our solution. It has immediately won the attention of customers! Now BidsCube is a team of industry-proven experts developing a cutting-edge programmatic ecosystem connecting AdTech market players. We have a solution for everyone!

\$100m+

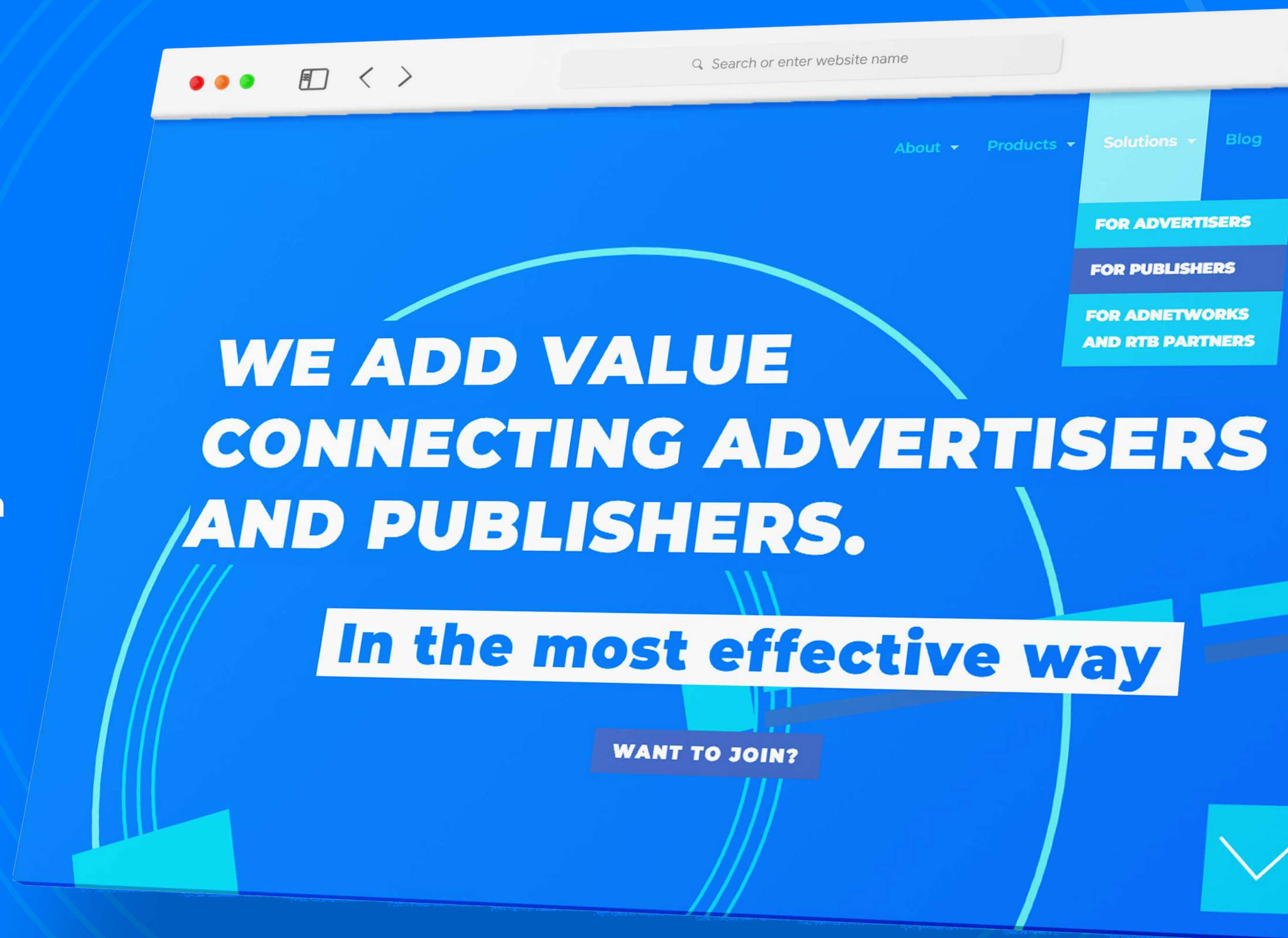
Gross Revenue
across our
ecosystem yearly

250+

Active clients
using our
technology

2010

Year we started
in digital
advertising



VALUE OF BIDSCUBE PROGRAMMATIC ECOSYSTEM

Trying to create the best programmatic products and bring value to the market, we have understood the importance of a complex approach.

We connect publishers, advertisers, brands, and AdTech companies with the help of the latest advertising technologies.

It is how we see the future of the AdTech market, where all players perform in close cooperation to achieve next-level results! Partners and Clients trust us precisely because of our philosophy!



HOW BIDSCUBE ECOSYSTEM WORKS FOR OUR PARTNERS

SELL SIDE

Publishers
SITE / APP OWNERS

SUPPLY-SIDE PLATFORM

BidsCube **SSP's WLS**

BidsCube
Community

DSP's
BidsCube DSP WLS

DEMAND-SIDE PLATFORM

Advertisers
BRAND/AGENCY

BUYER SIDE

Transparency

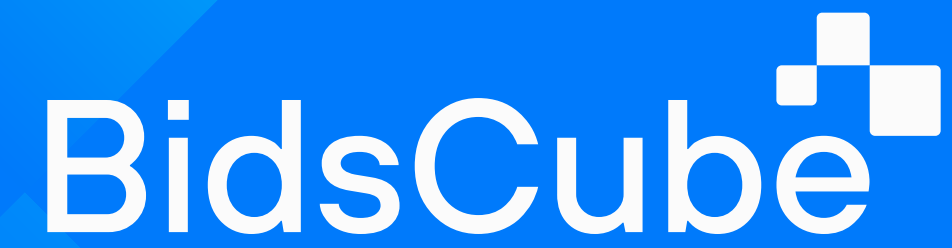
Understanding the importance of transparency in trading allows us to be open in all aspects of working with our partners.

Ecosystem

Our solutions are connected in the ecosystem, allowing us to provide even more profitable services.

Efficiency

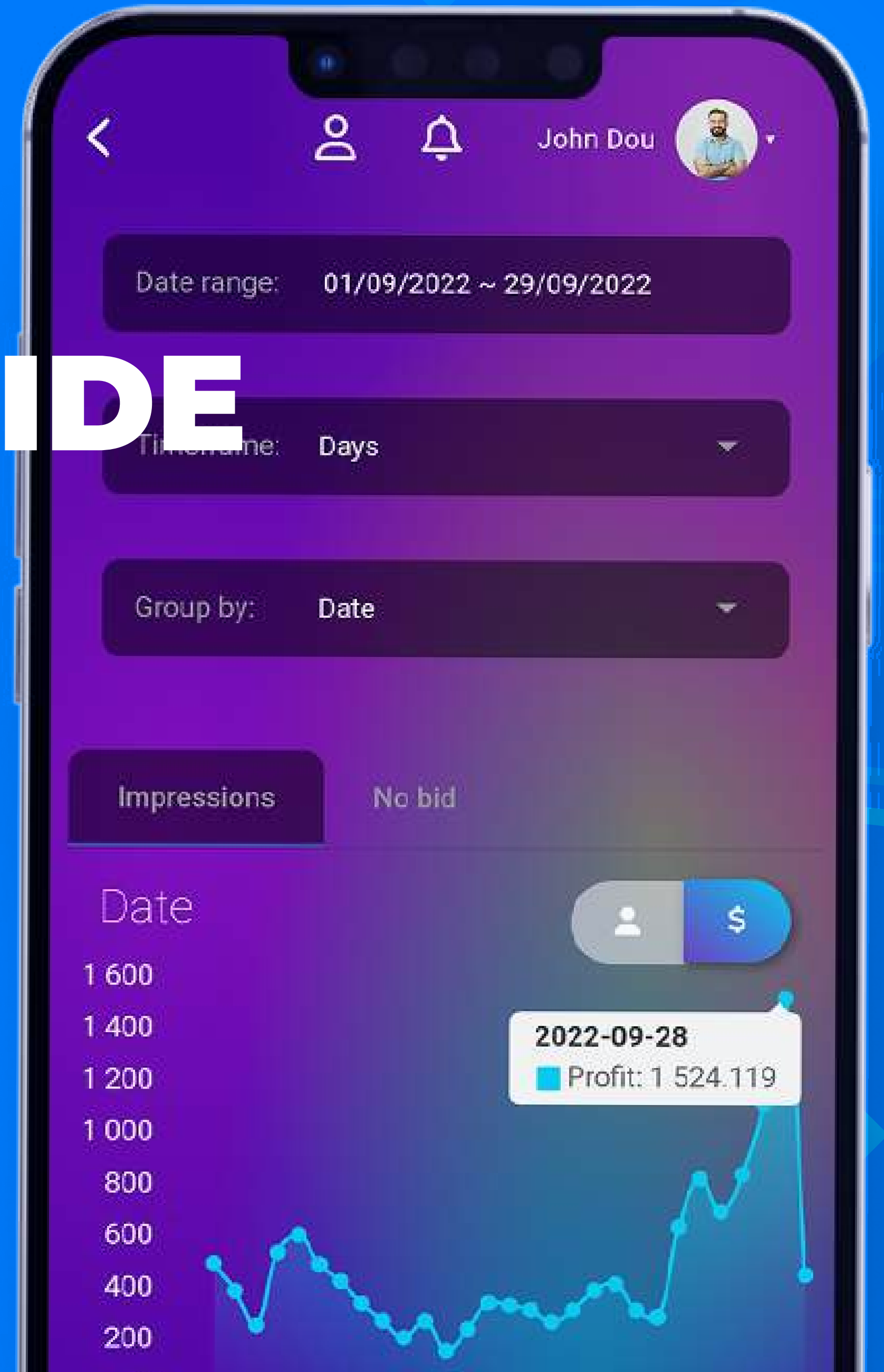
Our main goal is to improve your result and help you to earn more using BidsCube products.



BIDSCUBE SUPPLY-SIDE PLATFORM

Connect to the BidsCube ecosystem and monetize your inventory with maximum efficiency!

BENEFITS OF BIDSCUBE SSP ▼



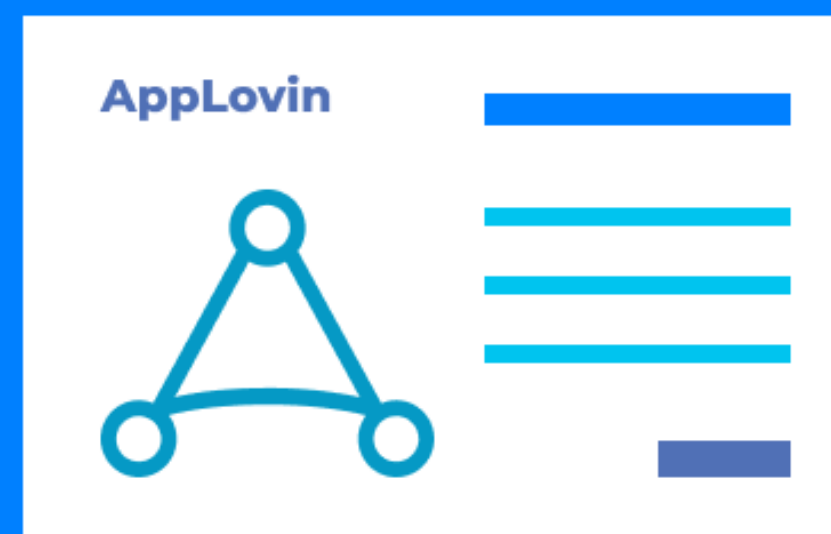
EASY&STABLE INTEGRATION SOLUTIONS



BidsCube provides only proven solutions with the best reliability to maximize your profit! Our development team has invested much effort in providing maximum coverage for various connection methods.

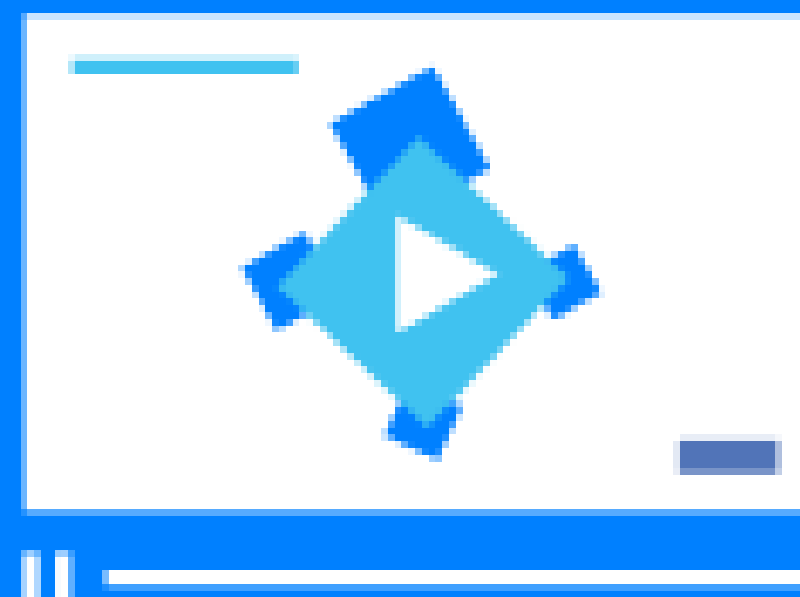
BidsCube SSP solution is our unique technology that allows you to start monetizing your apps or websites as quickly, simply, and profitably as possible.

MoPub [AppLovin]



full ad format support

VAST tags



for audio&video, CTV

JavaScript tags



for banners

Header bidding

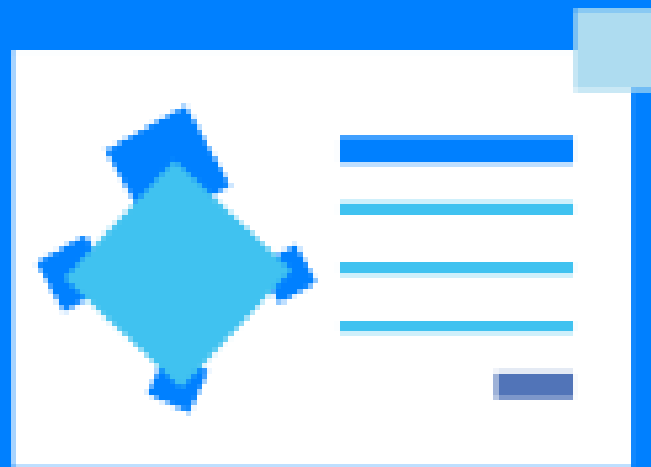


full ad format support

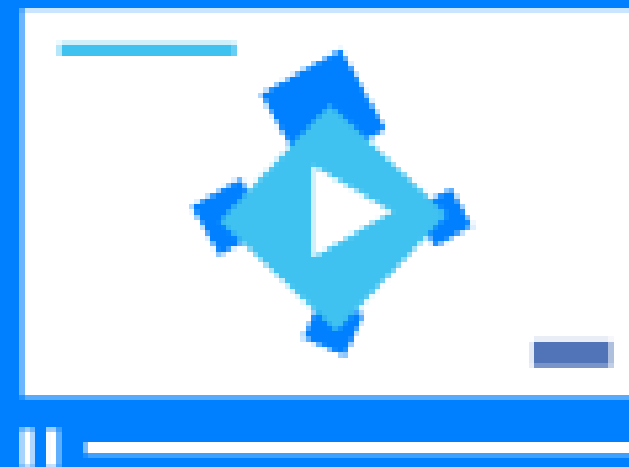
ALL AD FORMATS YOU MAY NEED TO EARN MORE WITH YOUR WEBSITE/APP

Using BidsCube supply-side platform, you can monetize your content with the most common ad formats – Banner, Video, Native, Audio, and across all devices.

Banner



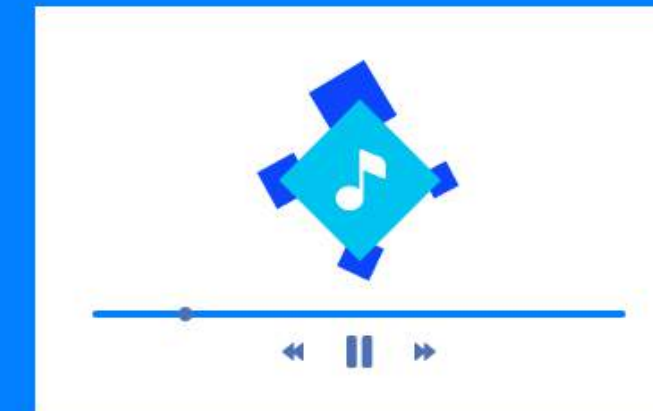
Video



Native



Audio



Mobile



Desktop



Connected TV

REAL-TIME CONTROL AND REPORTING

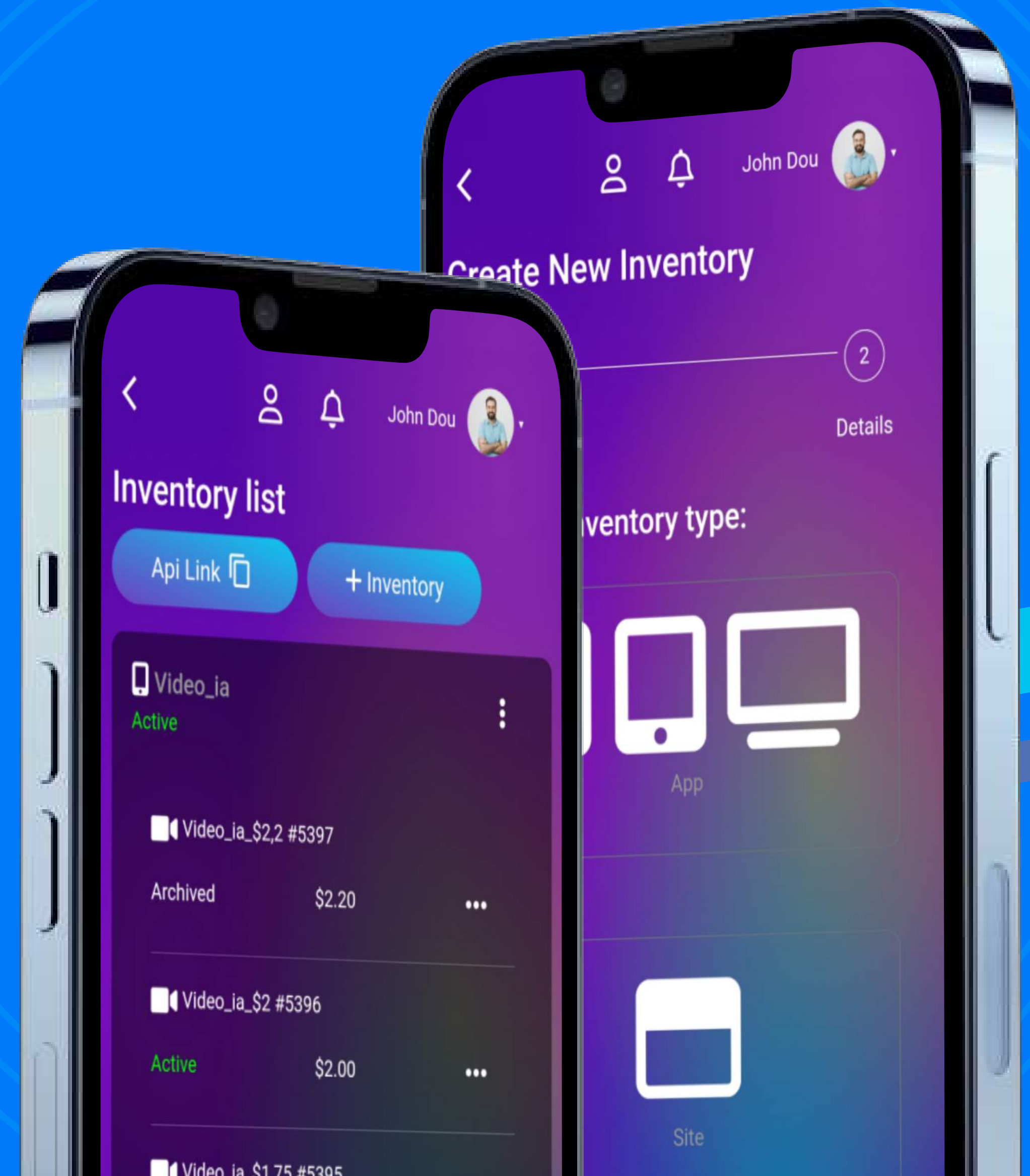
With the help of our supply-side platform, all publishers can receive real-time data and control their inventory with the next-step level of efficiency. There is no longer a need to wait for reports to evaluate performance.

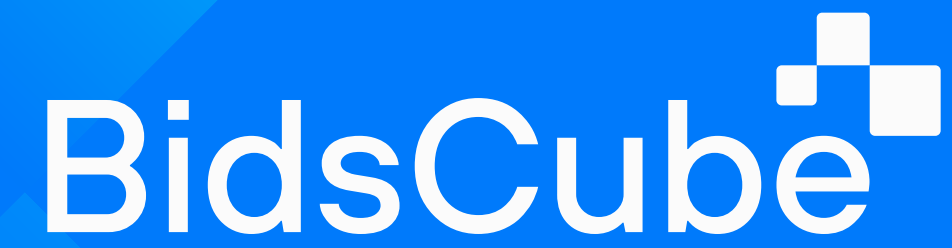
Real-time data and filtering

Stay up to date with the latest results of your inventory monetization

Easy-to-use mobile app for SSP

Add and manage all your inventory in real time within a convenient app





BIDSCUBE DEMAND-SIDE PLATFORM

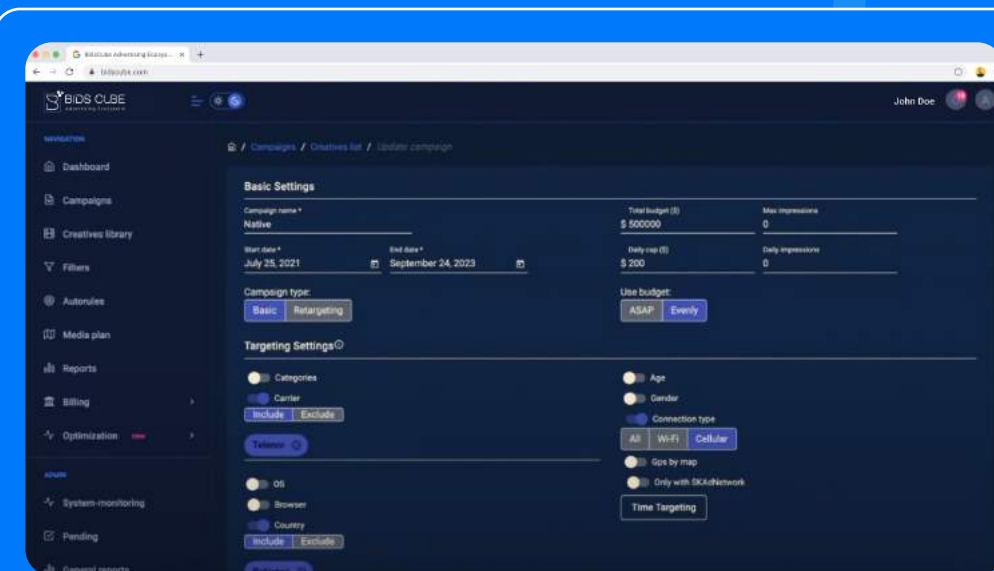
Grow up your advertising performance with
proven programmatic software

BENEFITS OF BIDSCUBE DSP ▼



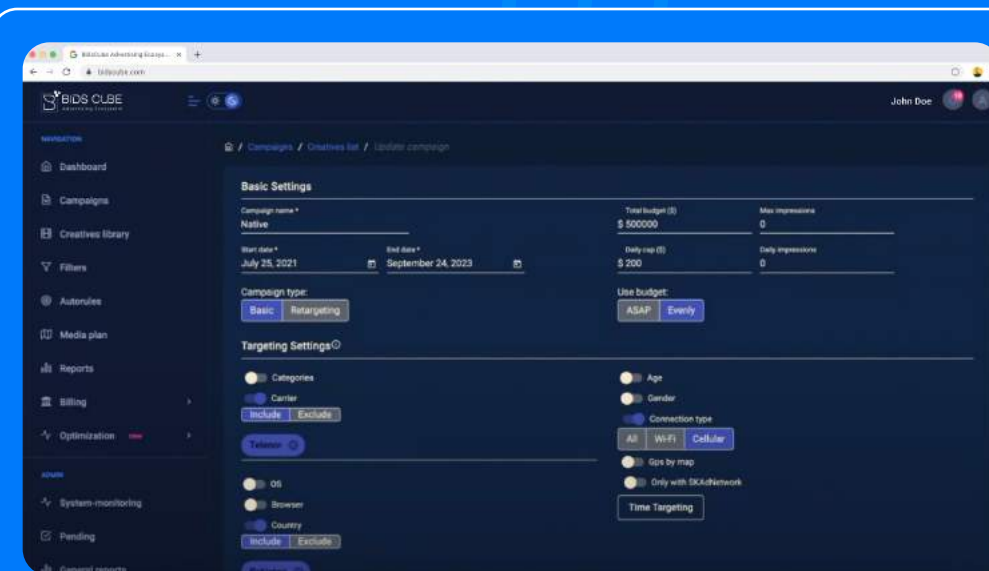
LAUNCH AN EFFICIENT PROGRAMMATIC ADVERTISING IN 3 STEPS!

Start advertising using our convenient and user-friendly DSP platform with the least effort and maximum results.



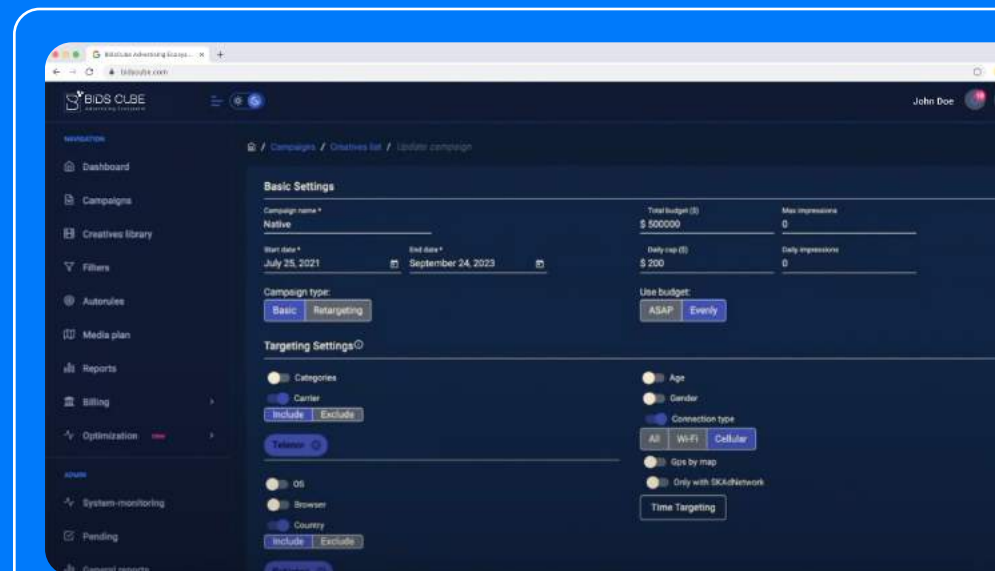
CONNECT TO THE PLATFORM

We discuss individual conditions to quickly achieve your goals and sign a contract



SET PARAMETERS & LAUNCH YOUR AD

Set up all needed options and targeting to launch an ultimate campaign!

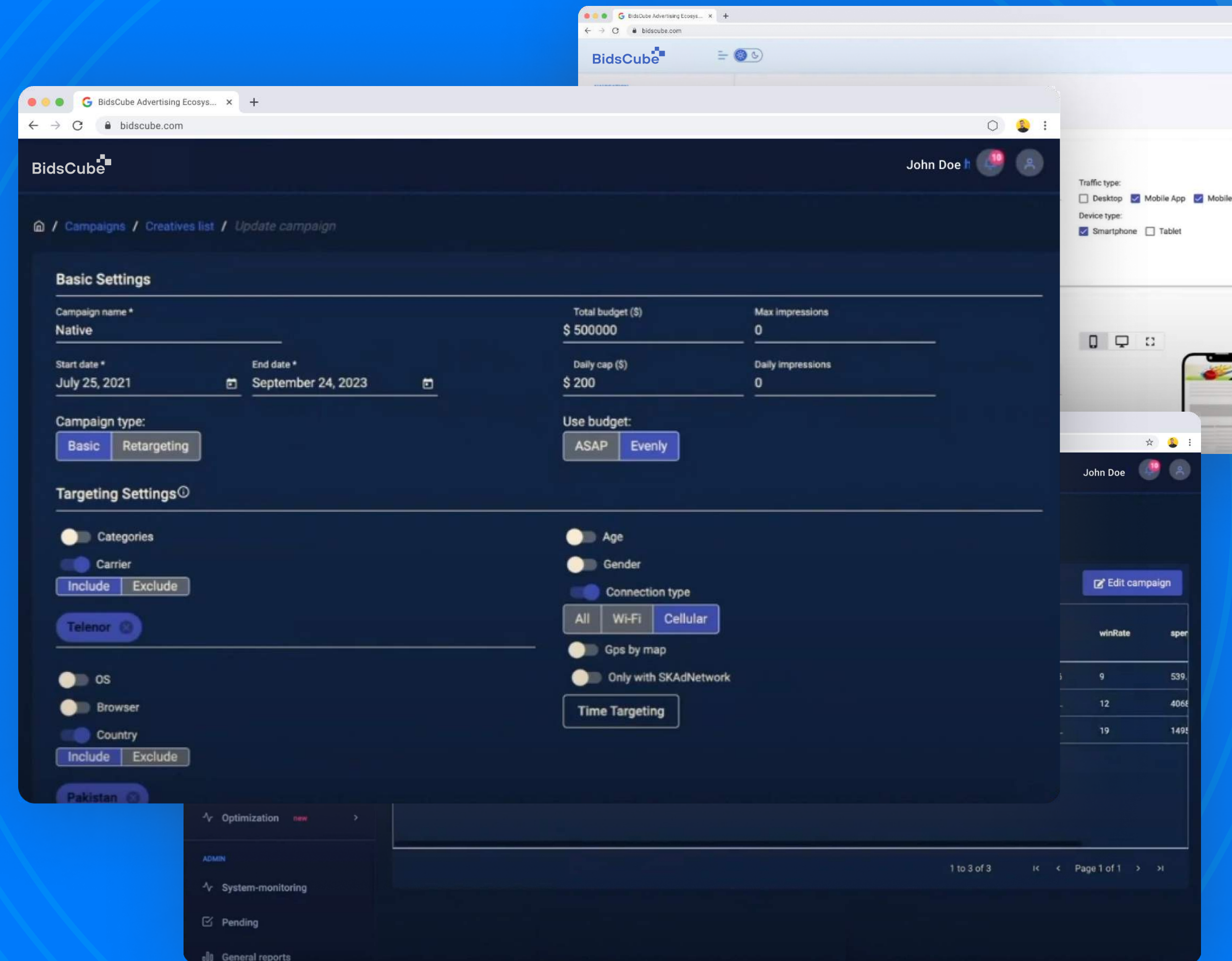


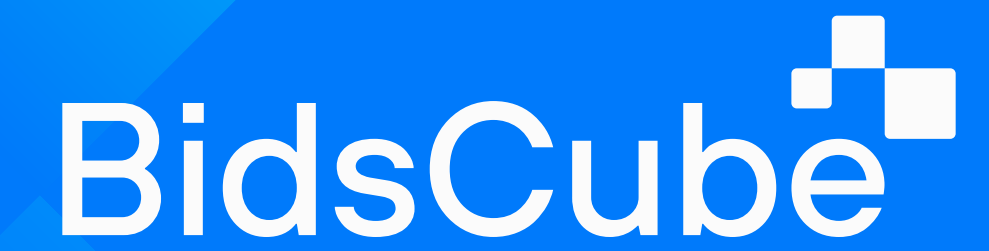
ENJOY CAMPAIGN RESULTS!

Analyze and improve your advertising results using the real-time analytic dashboard.

ENHANCED TARGETING OPTIONS

- 01** All needed demographic parameters, and even more
- 02** Precise geo-targeting that includes countries, cities, GPS, and IP addresses
- 03** Complete control over the campaign budget and impressions
- 04** Comprehensive targeting options for specific devices, OS, browsers, and screens
- 05** A massive list of categories for behavioral targeting
- 30+** Other options and parameters to launch an ultimate campaign





BIDSCUBE COMMUNITY

Connect to the BidsCube ecosystem and start your advertising business with minimal investment and maximum income

BENEFITS OF BIDSCUBE COMMUNITY ▼

VALUE OF BIDSCUBE COMMUNITY

Bidscube Community is the final stage of our ambition to create the most profitable convergent cooperation between publishers&advertisers, WLS Partners, and AdTech companies with the goal to produce more value for all participants.

Our technological solution ensures income growth and guarantees financial security for all members of the environment without additional fees.



Financial security

100% secure space for all participants in the programmatic ecosystem. We guarantee 100% timely payments, as well.

Direct trading

A massive solution that will give you access to direct trading with over 250 traffic providers and other partners.

Single contract

Don't waste your time agreeing on working conditions with all partners. We'll do it for you!

TRADE WITH 2MS BID RESPONSE TIME INSIDE THE BIDSCUBE COMMUNITY!



By trading exclusively within the secure BidsCube Community environment, you can work with top partners without additional fees and commissions to get even better results!

You get access to premium demand or supply from members of our programmatic ecosystem.

Our pride is the technical excellence of our ecosystem. Partners inside it trade with a Bid Response time of less than 2 ms!

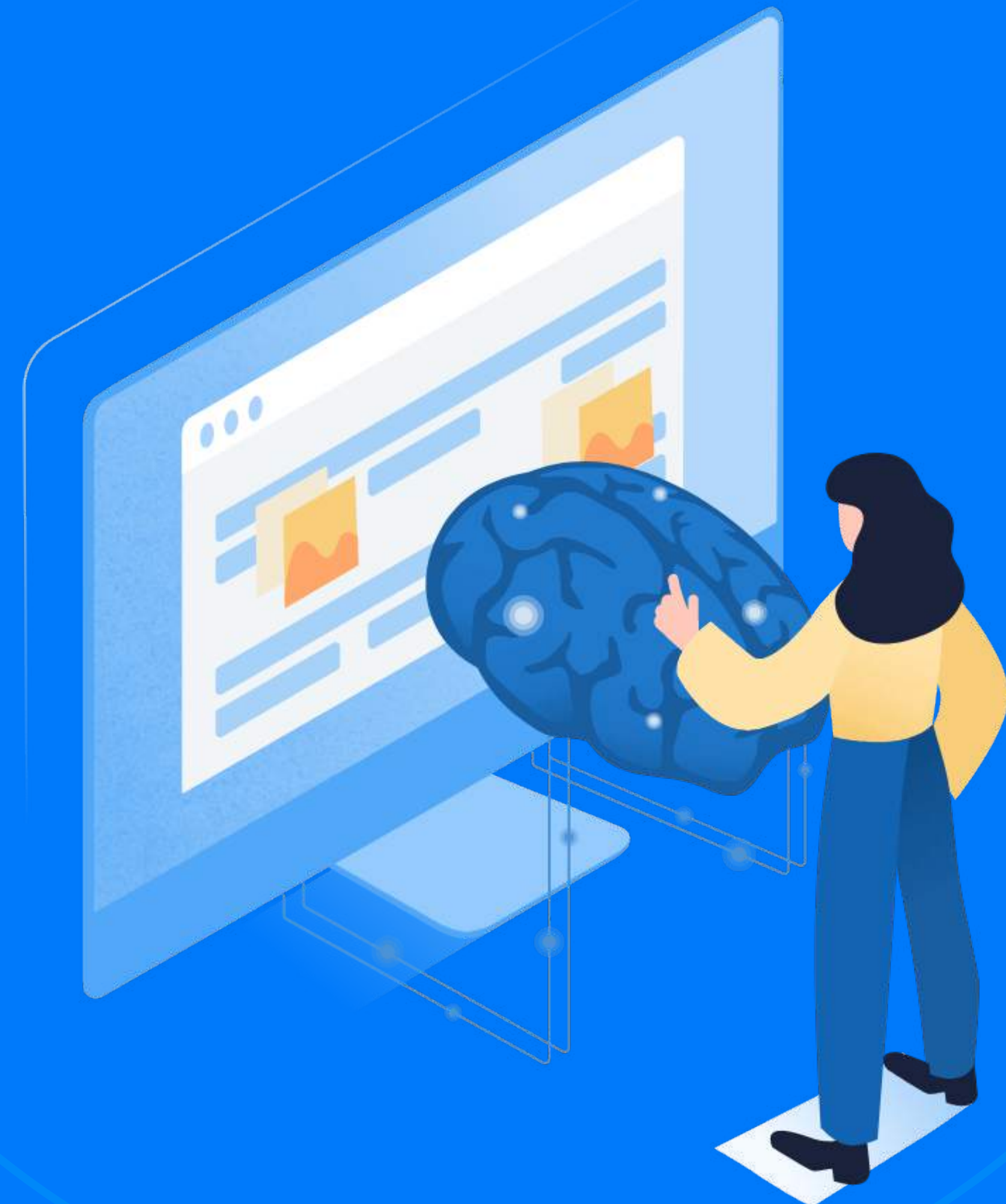
24/7 SUPPORT & ACCESS TO THE WHOLE BIDSCUBE TEAM'S EXPERTISE

In the digital world of programmatic advertising, we offer the most live contact to increase your results: your manager is available for any questions 7 days a week!

Our technical specialists take over all the development and integration work, providing an individual approach for each client following their specific requests.

Experts with 10+ years of proven track record

BidsCube team is formed by the best AdTech and MarTech industry specialists



INDUSTRY-LEADING BRAND SAFETY&ANTIFRAUD SOLUTIONS

We work with trusted industry leaders from ad scanners, and on the product side, we offer out-of-the-box integrations with many platforms to give our customers an ultimate choice.

With BidsCube's comprehensive approach to quality, ensure your advertisers and campaigns run in a brand-safe environment.

We provide complete protection for all participants: we check 100% of traffic using advanced scanners, while our account managers manually recheck all traffic and creatives.





BIDSCUBE WHITE-LABEL SOLUTIONS

Start your advertising business with minimal investment and maximum income using the BidsCube WLS

BENEFITS OF BIDSCUBE WLS ▼

SAVE TIME AND MONEY WITH WHITE-LABEL SOLUTIONS

Instead of an expensive and lengthy process of in-house development of software, the BidsCube White-Label solutions will save you money, time and gives you an ultimate package of tools to increase your revenue from day one!

BIDSCUBE WHITE LABEL SOLUTIONS

Fast and easy way to start making money in programmatic

- ▶ More than 150 ecosystem partners are ready to trade with.
- ▶ 10+ years of our team experience in advertising is your key to success.
- ▶ Ecosystem and complex solution. You will get all you need!
- ▶ Efficient and reliable software without downtimes or interruptions.
- ▶ Cost and time-saving solution.
- ▶ Constantly upgrading our platform to the latest market needs.

from \$300/month

Starting price for 1 AdServer

IN-HOUSE SOFTWARE DEVELOPMENT

The hard and long journey to success. Without guarantees

- ▶ Hiring high-level Dev and AdTech specialists with competitive salaries.
- ▶ Time and money investments in product development, infrastructure and architecture.
- ▶ Resources for constant upgrading and maintenance.
- ▶ Custom development of the connection to every market player.

≈ \$500,000/yearly

Starting cost of Ad software development

UNLIMITED TECHNOLOGY FEATURES ARE WAITING FOR YOU

The technical excellence of the BidsCube system helps our partners to increase their revenue compared to other solutions. With leading-edge programmatic technology, our partners are sure of the result!

+ DSP Inspector

+ SSP Mobile App

+ App-Ads.txt

+ Interactive Reports

+ User Sync

+ Own Pixalate Panel

+ Exchange Logs

+ Sellers.JSON

+ AI Optimizator

+ Adm validator

+ Bidstream Data

+ Minimum Bidfloor

+ Crids Blocker

+ SSP Inspector

+ oRTB Validator

+ Many more...

PROFITABLE SOLUTION FOR EVERY MARKET PLAYER NEEDS

WHITE LABEL ADEXCHANGE

For AdNetworks&RTB Partners

We offer a scalable, fault-tolerant solution that can handle high workloads and billions of operations per second using a progressive software and technology stack.

It is a simple but professional tool to earn unlimited income in the programmatic world.

DEMAND-SIDE PLATFORM WLS

For advertisers&agencies

Is your goal to reduce advertising costs, make promotion more transparent, establish your terms of service, or stop paying third-party platform providers?

BidsCube White label DSP can provide all these pros using the latest technology.

SUPPLY-SIDE PLATFORM WLS

For publishers

An innovative solution that gives you the ability to integrate publishers directly and send direct traffic to DSP partners to get access to billions of real-time auctions.

Compatible with all advertising formats: Banner, Video, Native, Audio, CTV/OTT

WANT TO JOIN?

BECOME OUR PARTNER IN 4 STEPS

Our algorithm for working with partners aims to minimize your efforts and maximize your result. With BidsCube, you can earn more using programmatic solutions in the shortest possible time!

STEP 1

DISCUSS CONDITIONS

We discuss individual conditions to achieve your goals and sign a contract quickly.

STEP 2

SIGN A CONTRACT

We guarantee all our partners and customers 100% financial and legal security space.

STEP 3

INTEGRATE TO ECOSYSTEM

Our technical team will help you to integrate into our ecosystem as fast&easily as possible.

STEP 4

ENJOY MAKING A PROFIT!

Start earning money using BidsCube programmatic ecosystem immediately after the integration!



WANT TO HEAR MORE ABOUT OPPORTUNITIES TO EARN WITH BIDSCUBE ECOSYSTEM?

Do not hesitate to get in touch with our team at any time!

Bidscube Team 

✉ sales@bidscube.com 🌐 bidscube.com