

Grow performance with proven programmatic advertising software

Multi-channel programmatic suite designed for agencies, brands,
and media buyers

BidsCube 



Bidscube is a full-stack Adtech platform that enables brands and agencies to target, deliver and analyze their digital advertising efforts.

Our team started a long journey in the field of advertising back in 2014. Over time, we gained expertise, and to make digital advertising accessible to everyone, we created our solution.

\$100m+

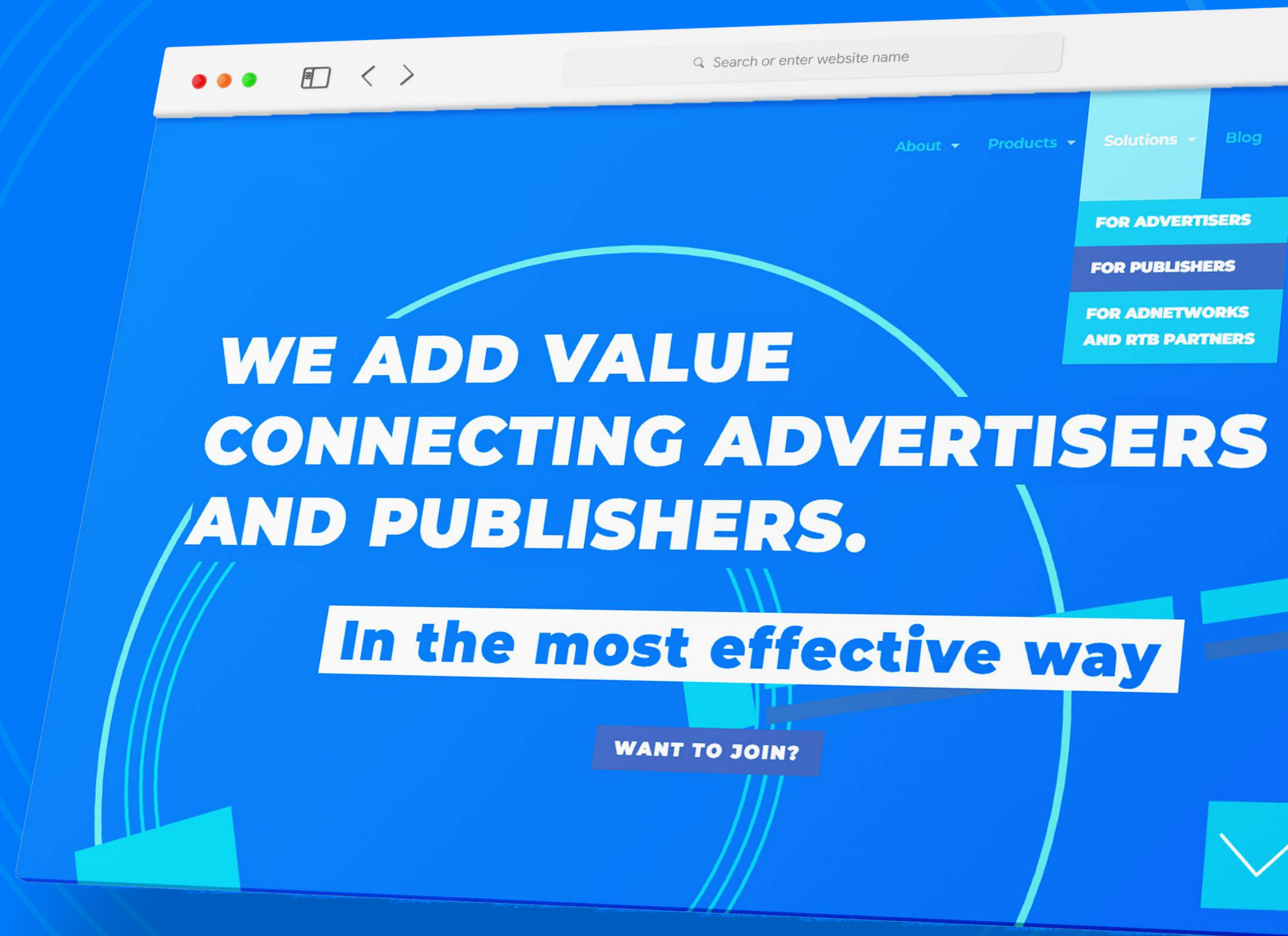
Gross Revenue across our ecosystem yearly

250+

Active clients using our technology

2010

The year we started in digital advertising



94%

of partners have boosted programmatic ads performance using BidsCube DSP

* according to an internal survey of more than 250+ partners and 150+ customers of BidsCube ecosystem solutions

6%

Achieved the same results as before

BE SURE OF THE RESULT

102M+ imps / mo

Total capacity across all ad formats

24/7 support

40+ account managers

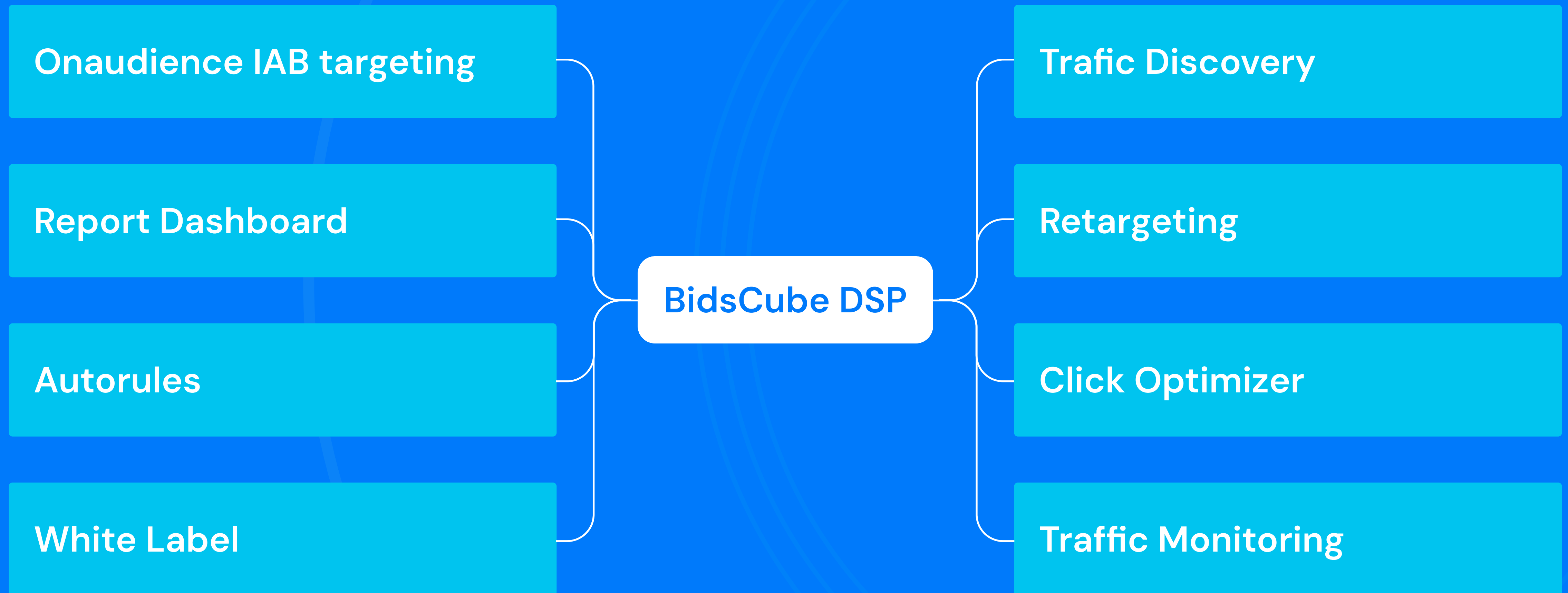
55+ campaign settings

You will get what you need!

100% of verified traffic

We're using industry leading ad scanners

POWERFUL PROGRAMMATIC PLATFORM



ENHANCE CAMPAIGN RESULTS WITH HIGH-QUALITY AUDIENCE DATA

OnAudience

Leverage high-quality audience data to optimize targeting & boost campaigns performance. Select from +2,500 Data Segments based on user including raw data from over 18 billion of devices to create personalized customer experience and understand audience behavior.

Cross-Device Targeting

Engage users on every device and reduce ad waste

Behavior Based Personalization

Create ads tailored strictly to customer behavioral profiles

Streamlined Resources

Reduce time and resources with precise & qualitative data

360-degree customer view

Get additional user details, insights, preferences and demographics

Proven-only data sources:

Publishers

Networks

Technology providers

Analytic solutions

Research Companies

Media sellers & buyers

Social Media Plugins

Customer-based targeting

▶ Events

▶ Interests

▶ Demographics

▶ CTV Data

▶ Purchase Intents

BIDSCUBE IS A TRANSPARENT ADVERTISING ECOSYSTEM

SELL SIDE

Publishers
SITE / APP OWNERS

SUPPLY-SIDE PLATFORM

**BidsCube SSP
& Supply Partners**

**BidsCube
Community**

**BidsCube DSP
& Demand Partners**

DEMAND-SIDE PLATFORM

Advertisers
BRAND/AGENCY

BUYER SIDE

Transparency

Understanding the importance of transparency in trading allows us to be open in all aspects of working with our partners.

Integrity

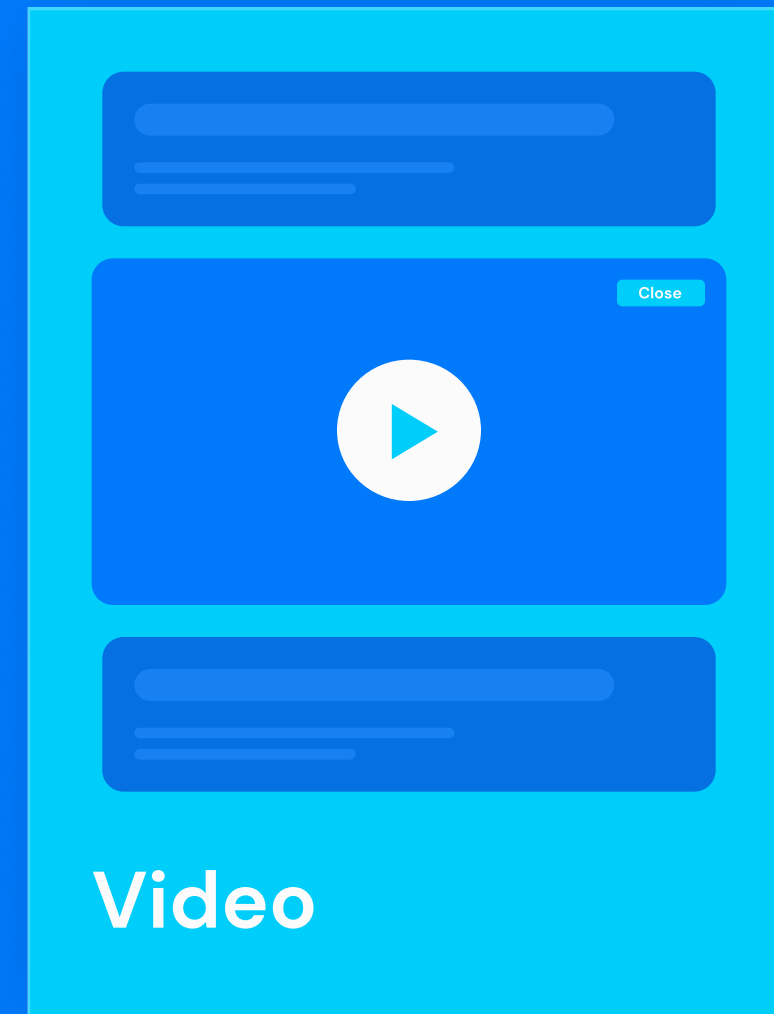
Our solutions are connected in the ecosystem, allowing us to provide even more profitable services.

Efficiency

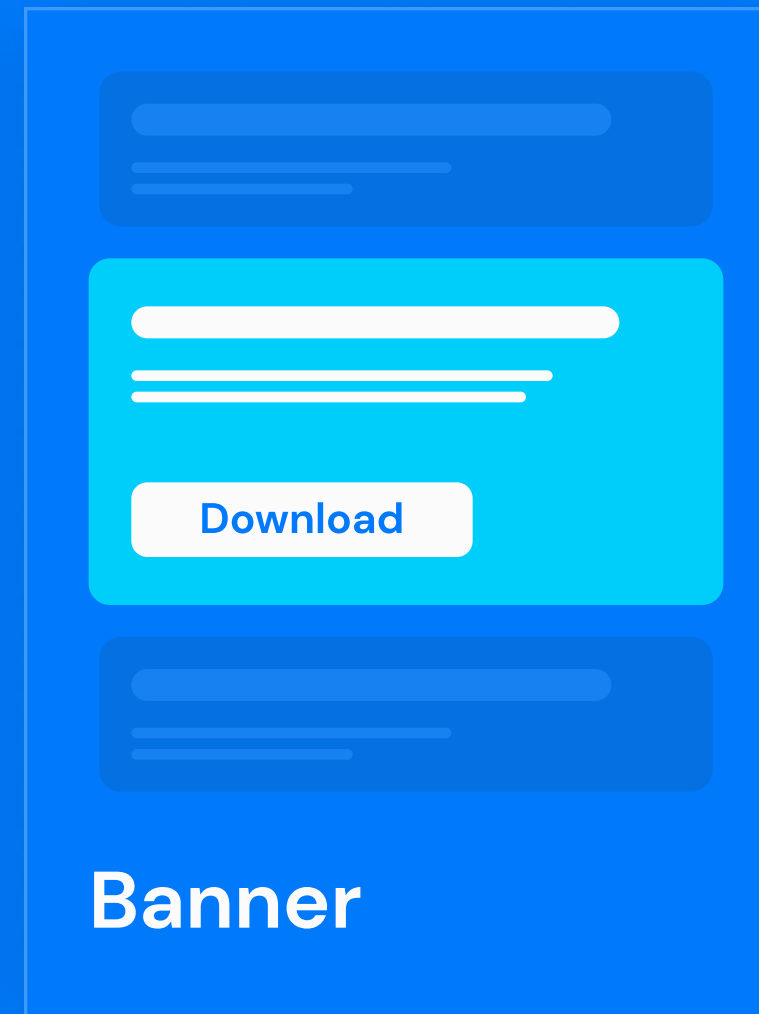
Our main goal is to improve your result and help you to earn more using BidsCube products.

ALL AD FORMATS AVAILABLE IN THE INDUSTRY

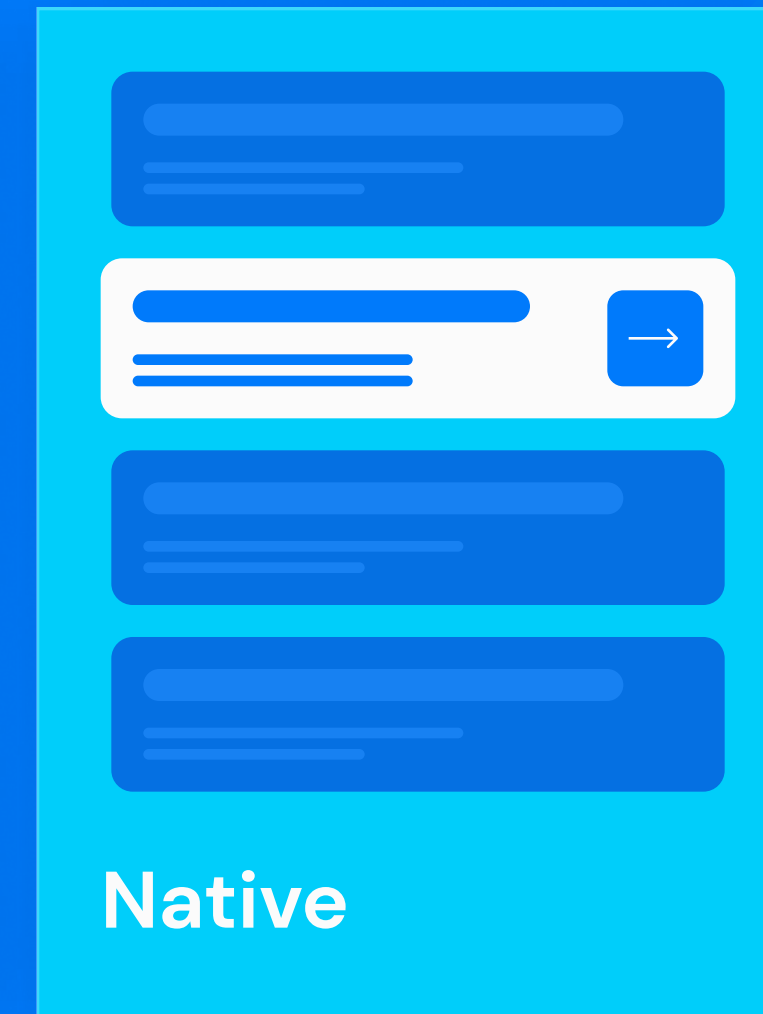
BidsCube DSP allows our customers to efficiently work with the most common ad formats – Banner, Video, Native, Audio, and across all devices.



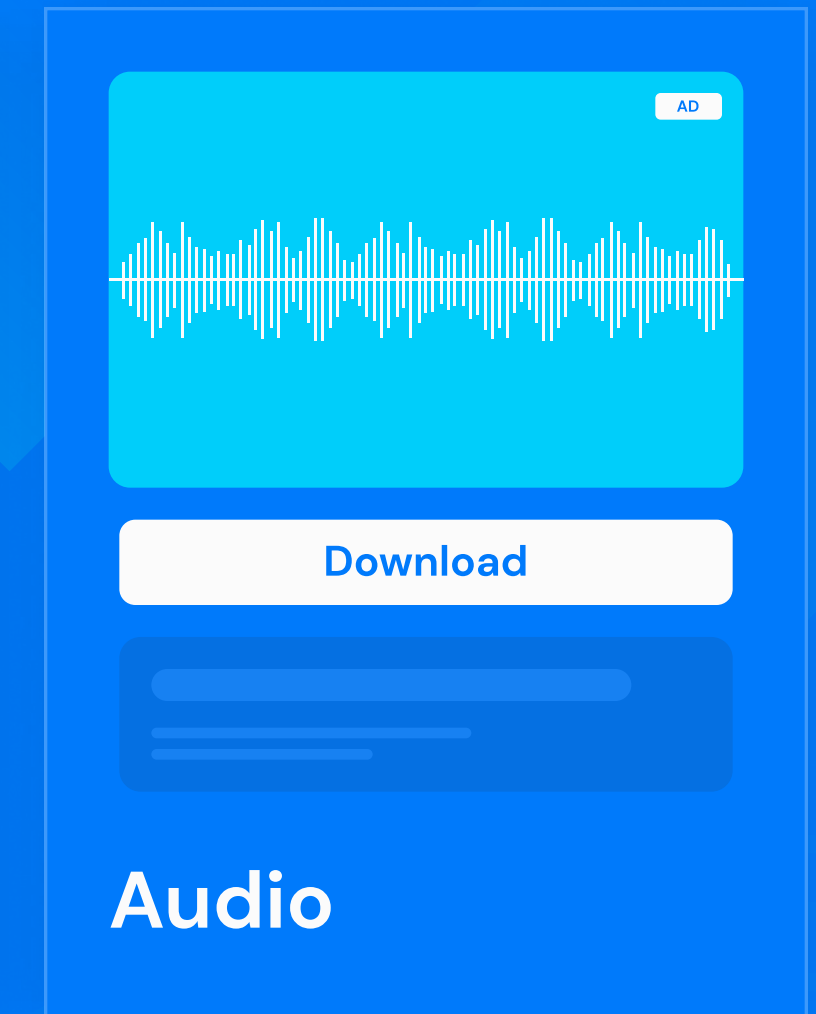
Video



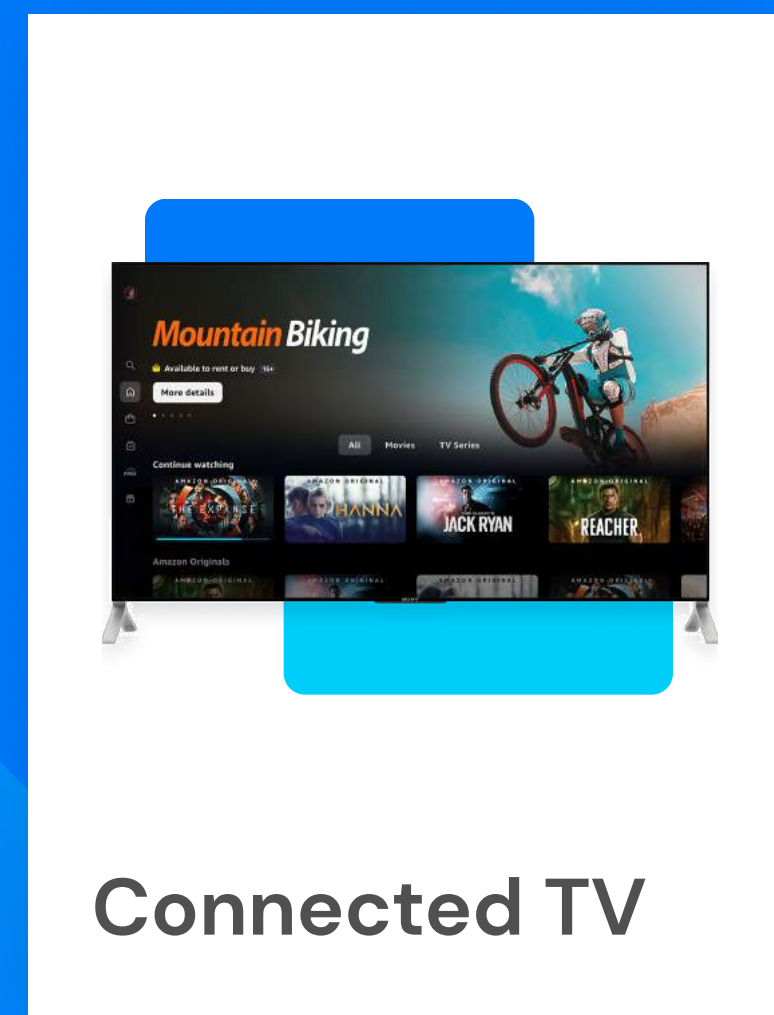
Banner



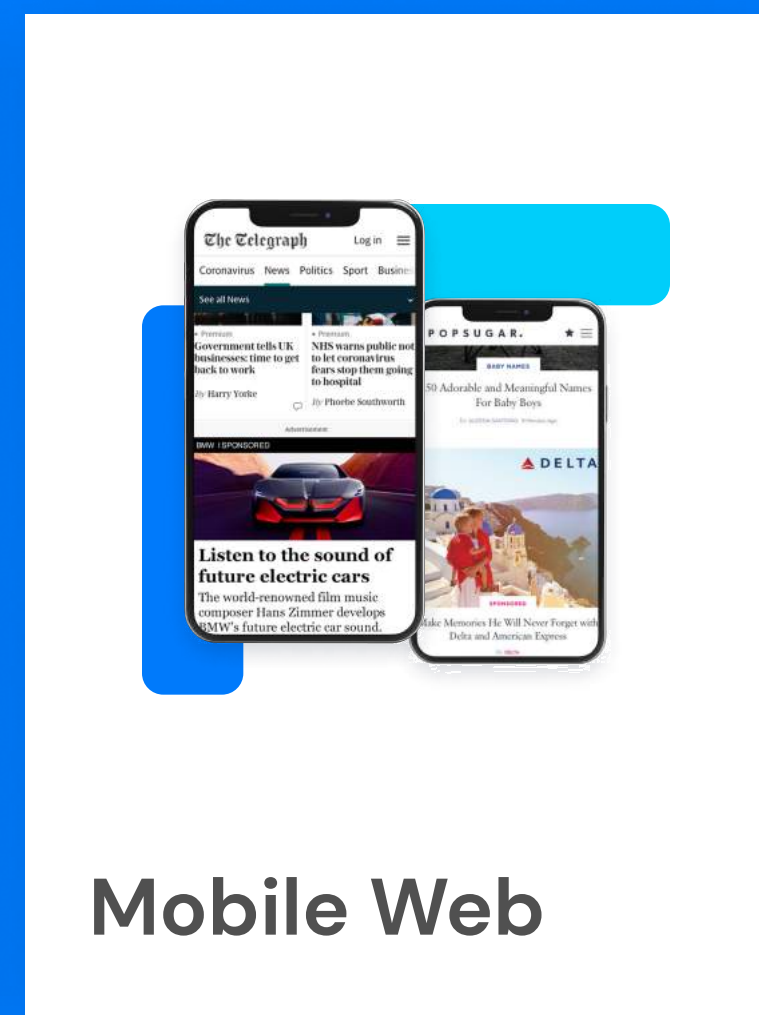
Native



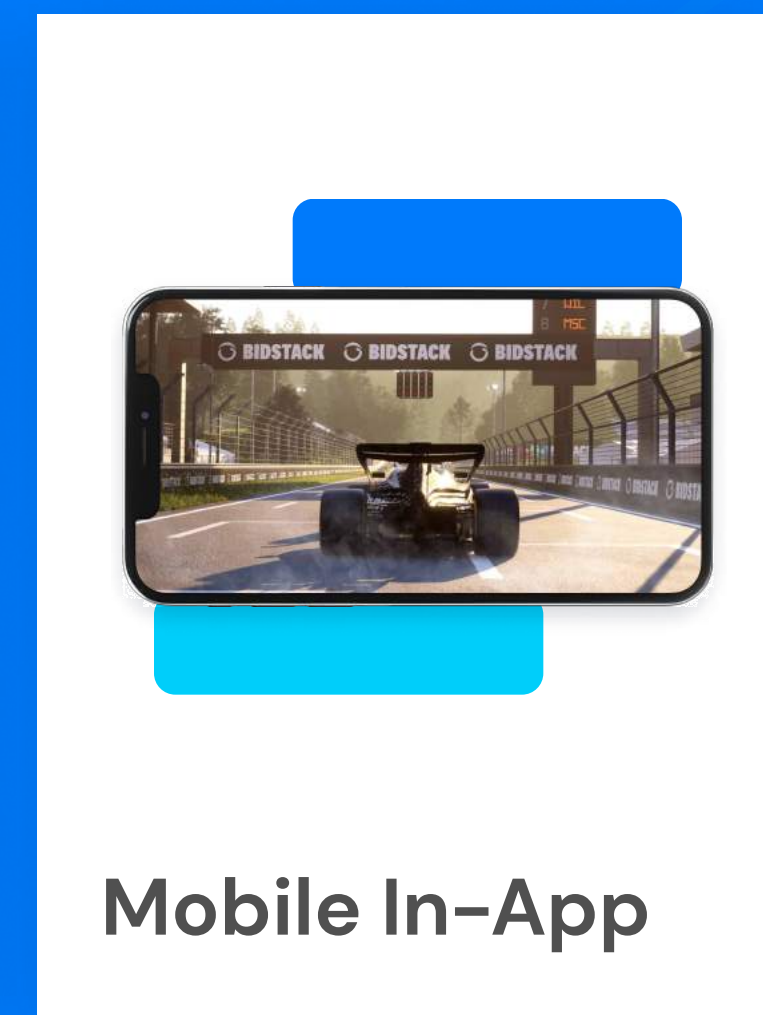
Audio



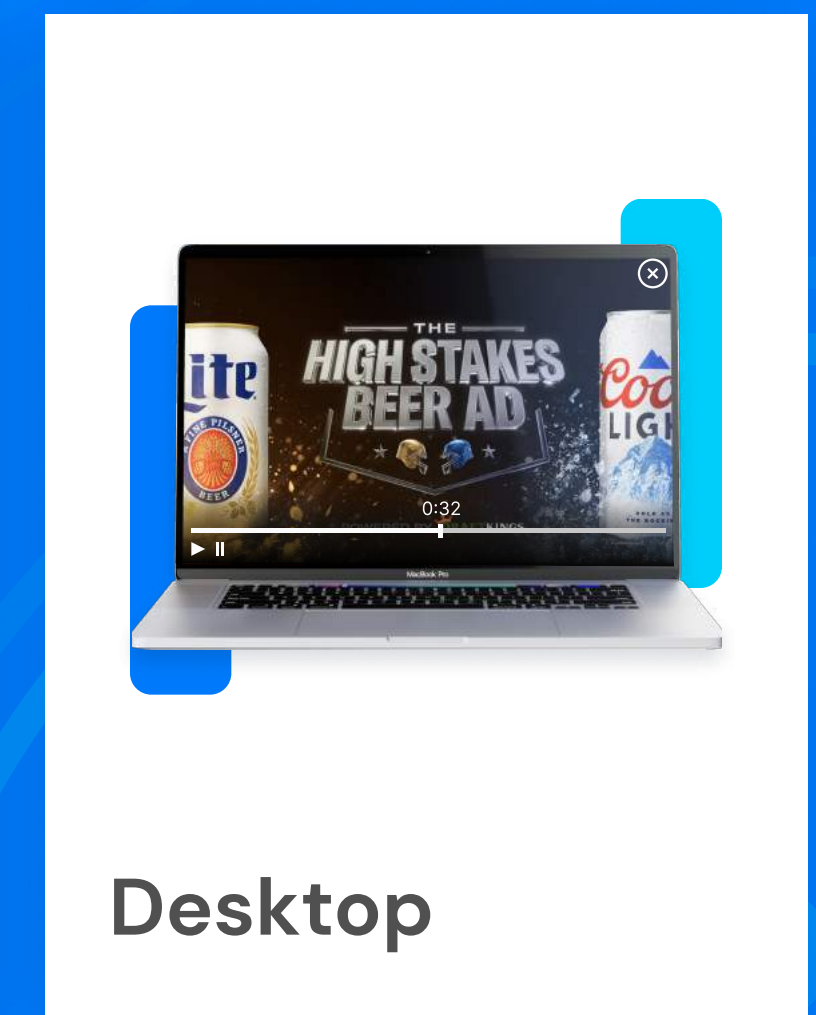
Connected TV



Mobile Web



Mobile In-App



Desktop

GET THE MOST OUT OF PROGRAMMATIC WITH ENHANCED TARGETING OPTIONS

Dozens of other options for your success

- IAB Categories Targeting
- Retargeting
- Frequency Cap
- Impressions Cap
- Dynamic Price
- Click Optimizer
- Time Targeting
- PMP Deal
- And many more!

Precise geographic targeting

- Country, State, City
- IP-address
- Extended GPS targeting
- ZIP codes
- Include/Exclude Option
- Carrier

Full control over the campaign budget

- Budget Distribution
- Bid Price
- Transaction History
- Convenient Payments
- Daily Cap
- Budget Usage Rate

Comprehensive device targeting

- Browser
- Device language
- Connection Type
- Traffic Type
- Device Type
- OS
- Carrier

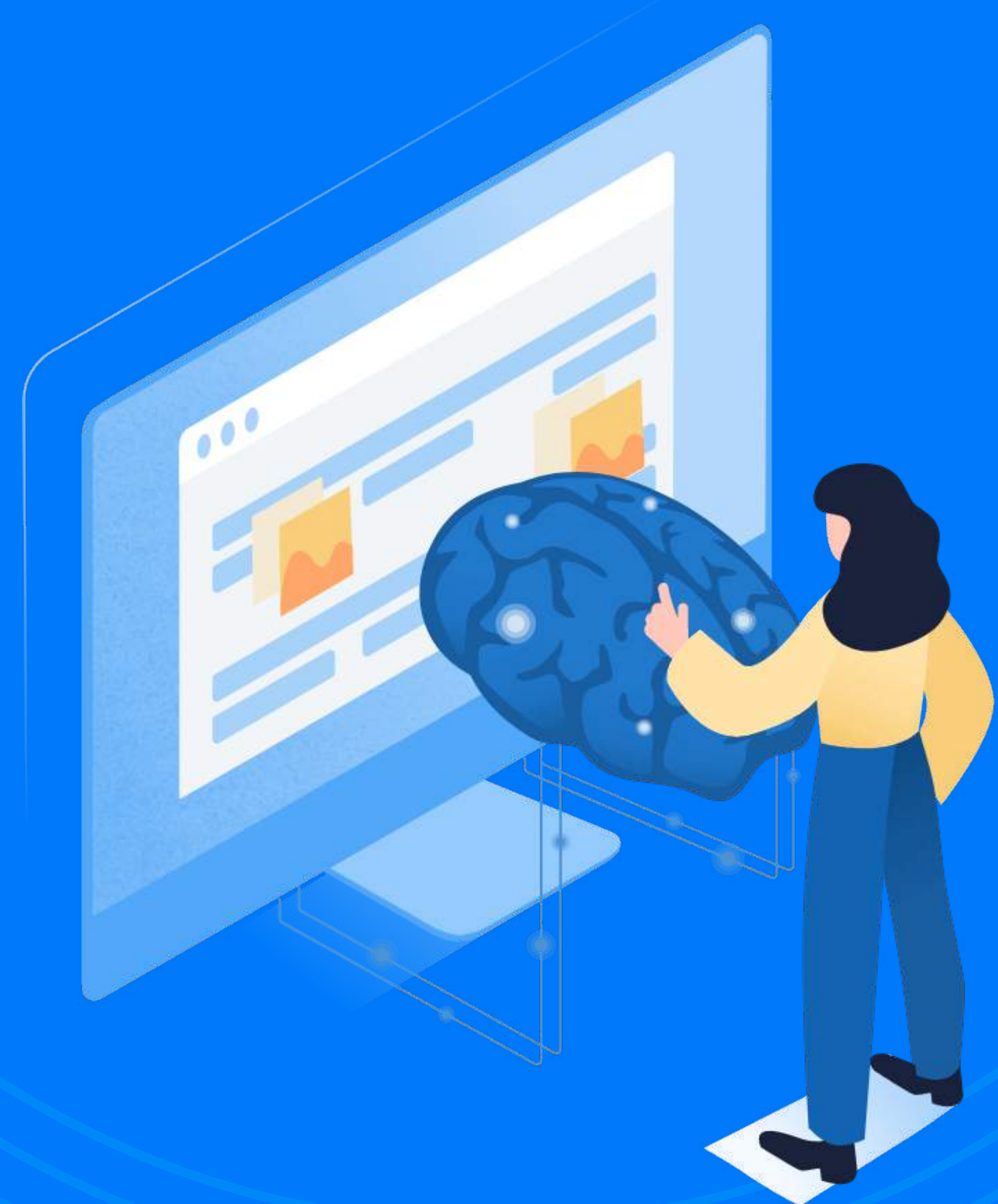
24/7 SUPPORT & ACCESS TO THE WHOLE BIDSCUBE TEAM'S EXPERTISE

In the digital world of programmatic advertising, we offer the most live contact to increase your results: your manager is available for any questions 7 days a week.

Our technical specialists take over all the development and integration work, providing an individual approach for each client following their specific requests.

Experts with 10+ years of proven track record

Our tech staff and AdOps are formed by the best AdTech and MarTech industry specialists!



INDUSTRY-LEADING BRAND SAFETY & ANTIFRAUD SOLUTIONS

We work with trusted industry leaders from ad scanners, and on the product side, we offer out-of-the-box integrations with many platforms to give our customers an ultimate choice.

With BidsCube's comprehensive approach to quality, rest assured your ad campaigns run in a safe environment.

We provide complete protection for all participants: we check 100% of traffic using advanced scanners, while our account managers manually recheck all traffic and creatives.



REAL-TIME PERFORMANCE TRACKING AND REPORTING

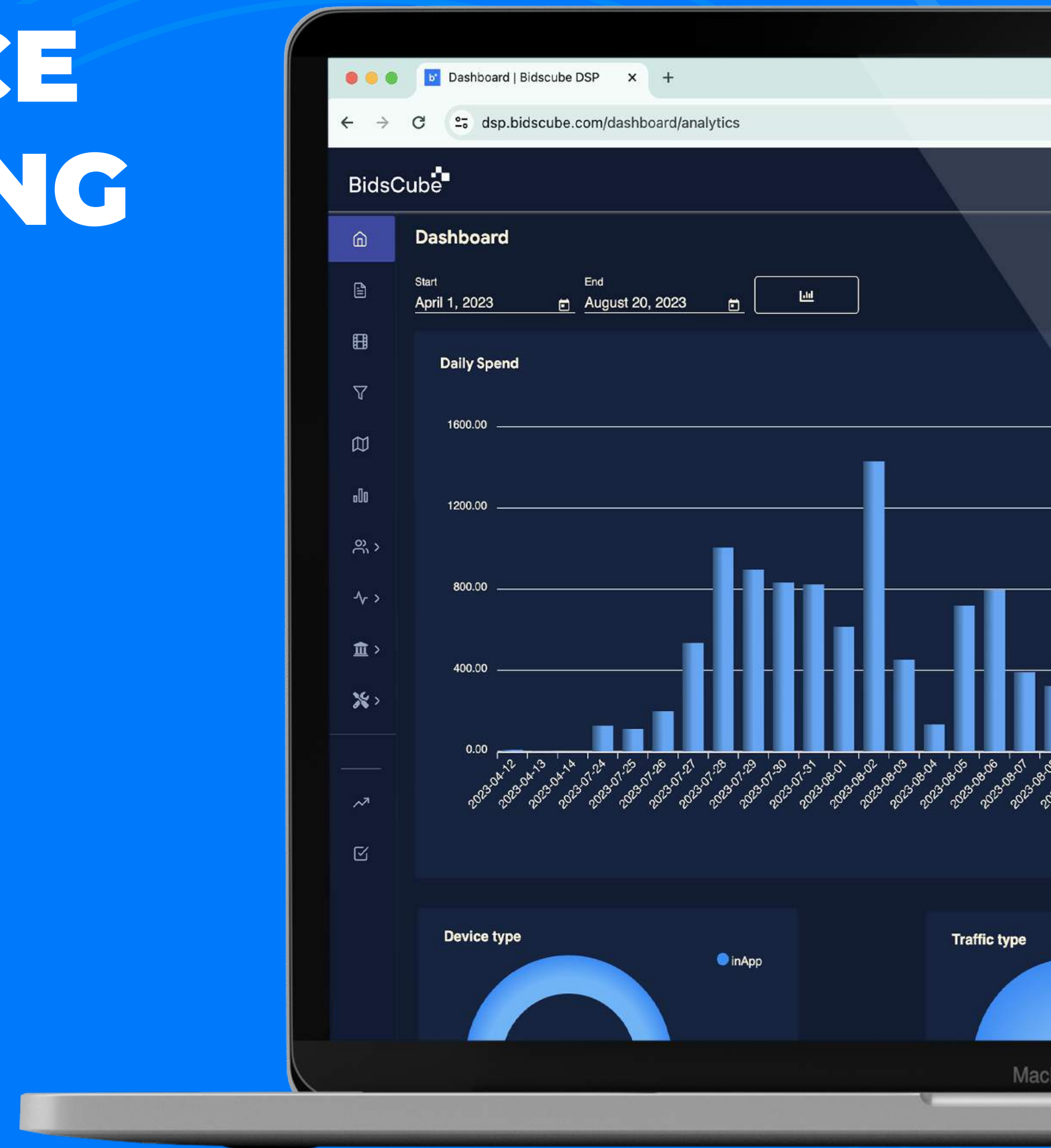
With the help of our platform, you can easily receive real-time data and control your results with the next-step level of efficiency. There is no longer a need to wait for reports to evaluate performance.

Real-time data and filtering

Stay up to date with the latest performance of your ads

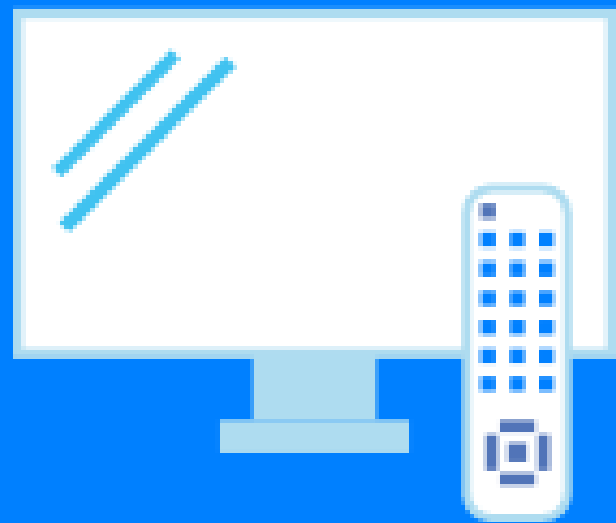
Easy-to-use interface

Manage your campaigns using a convenient platform



THOUSANDS OF PUBLISHERS AND THEIR INVENTORY ARE AT YOUR FINGERTIPS

With our White Label solution and BidsCube Community, you can get instant access to thousands of sites, apps, mobile phones, or CTV devices with no need to find them by yourself.



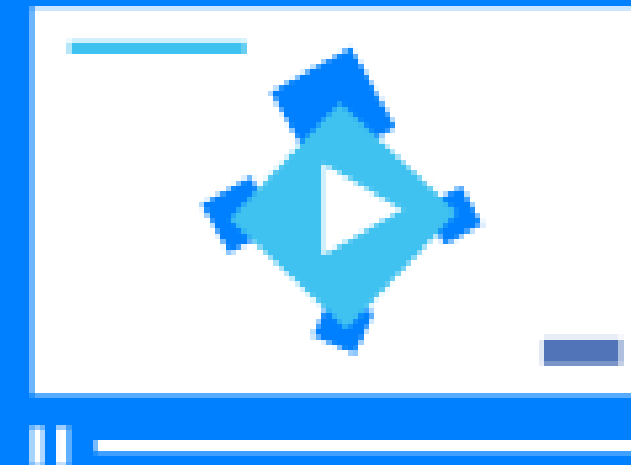
CONNECTED TV

- ♦ 360K+ QPS
- ♦ 44M imps / month



BANNER

- ♦ 140K+ QPS
- ♦ 30M imps / month



VIDEO

- ♦ 230K+ QPS
- ♦ 28M imps / month

DISCOVER OUR TOP-BUNDLES




2m+ Monthly viewers



180k+ Monthly viewers



600k+ Monthly viewers



120k+ Monthly viewers




10k+ Monthly viewers




80k+ Monthly viewers




150k+ Monthly viewers



8k+ Monthly viewers



1m+ Viewers



10k+ Viewers

DSP GIVES ACCESS TO THE BIDSCUBE COMMUNITY!

Bidscube Community is the final stage of our ambition to create the most profitable cooperation between publishers&advertisers, white-label partners, and AdTech companies with the goal to produce more value for all participants.

Our technological solution ensures income growth and guarantees financial security for all members of the environment without additional fees.



Financial security

100% secure space for all participants in the programmatic ecosystem. We guarantee 100% timely payments, as well.

Direct trading

A massive solution that will give you access to direct trading with over 250 traffic providers and other partners.

Single contract

Don't waste your time agreeing on working conditions with all partners. We'll do it for you.

ADVERTISE WITH YOUR RULES USING WHITE-LABEL DSP

It is a simple but professional tool to start advertising at the next efficiency level without any middlemen.

Owning a white-label solution gives you control over the data and settings of any part of programmatic trades.

Money&time savvy solution

Grow your income instead of in-house software development

100% customizable platform

No one will limit you on the path to success!





WANT TO HEAR MORE ABOUT OPPORTUNITIES TO EARN WITH BIDSCUBE ECOSYSTEM?

Get in touch with our team at any time!

Bidscube Team 

✉ sales@bidscube.com 🌐 bidscube.com