



# DO YOU WANT TO REACH THE RIGHT AUDIENCE AND ACHIEVE YOUR GROWTH GOALS?

Connect to the BidsCube ecosystem and grow your brand's performance with proven programmatic advertising software

**WANT TO JOIN?**



Our team started a long journey in the field of advertising back in 2014. Over time, we gained expertise, and to make digital advertising accessible to everyone, we created our solution. It has immediately won the attention of customers! Now BidsCube is a team of industry-proven experts developing a cutting-edge programmatic ecosystem connecting AdTech market players. We have a solution for everyone!

**\$100m+**

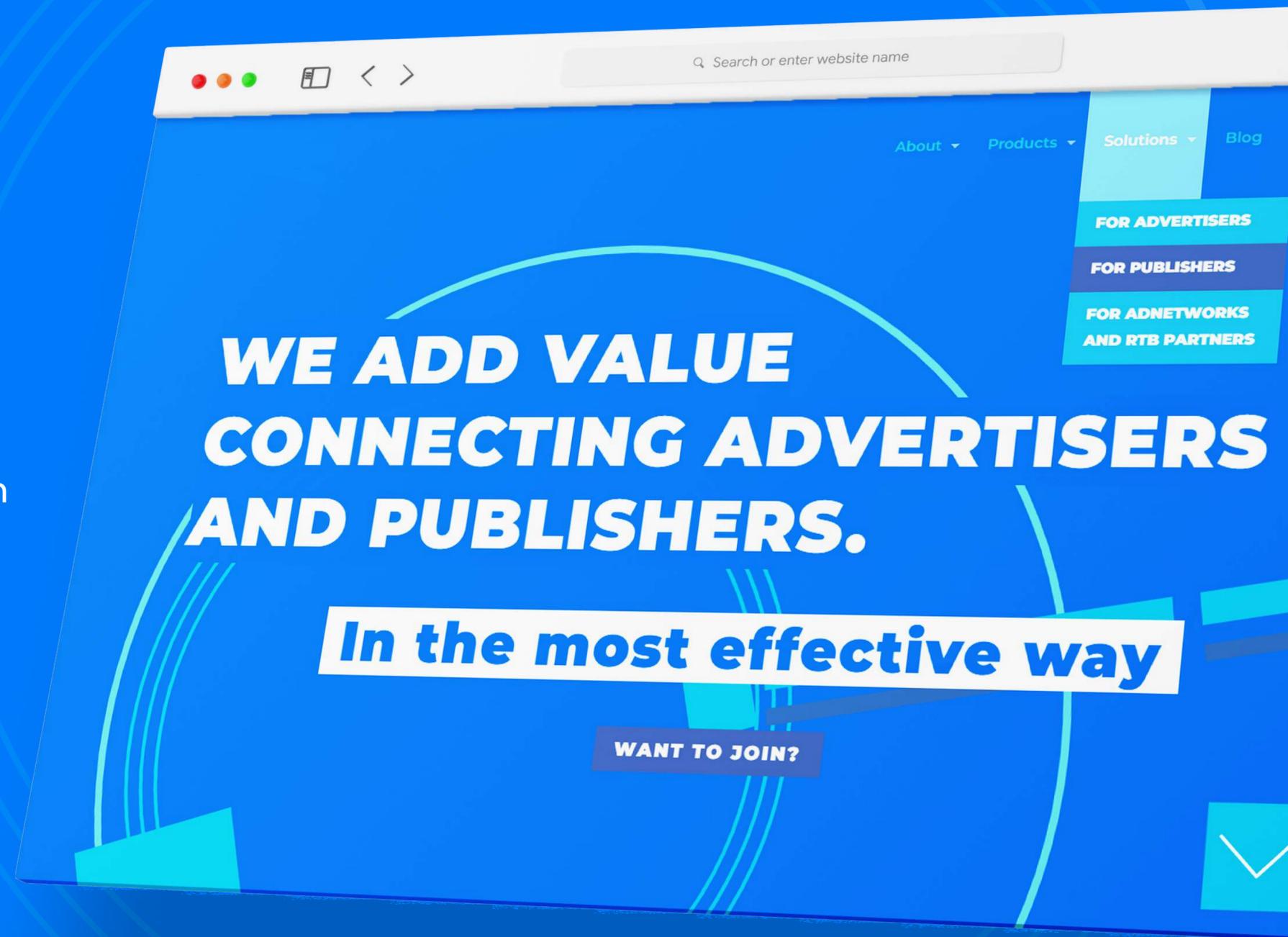
Gross Revenue across our ecosystem yearly

**250+**

Active clients using our technology

**2010**

The year we started in digital advertising



# 82% OF ADS BUYERS & SELLERS TURN TO PROGRAMMATIC ADS. WHY SHOULD YOU DO THE SAME?

Start real-time bidding on ad spaces on various sites and apps to achieve next-step efficiency. Advertise on the best publishers' inventory within milliseconds using BidsCube solutions for advertisers.

## Increased ROI

Take full use of programmatic ads!

## Real-Time Data

Evaluate results without delay

## Reduced costs

Don't pay a single extra cent

## Optimization

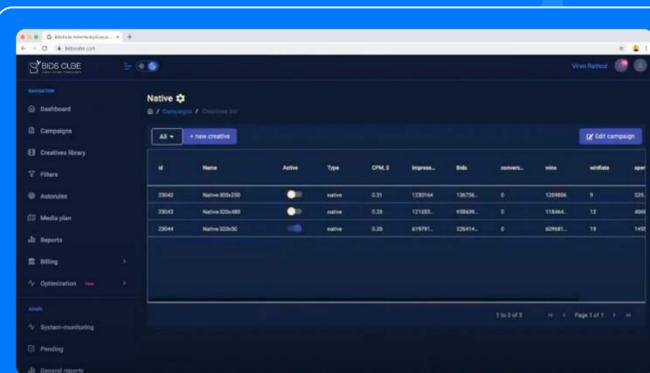
Powerful optimization and targeting



\*According to Statista research

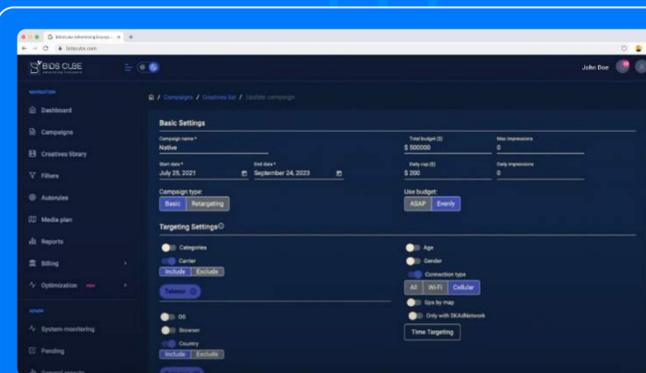
# LAUNCH AN EFFICIENT PROGRAMMATIC ADVERTISING IN 3 STEPS!

Start advertising using our convenient and user-friendly DSP platform with the least effort and maximum results. BidsCube always offers you the best result in the shortest time!



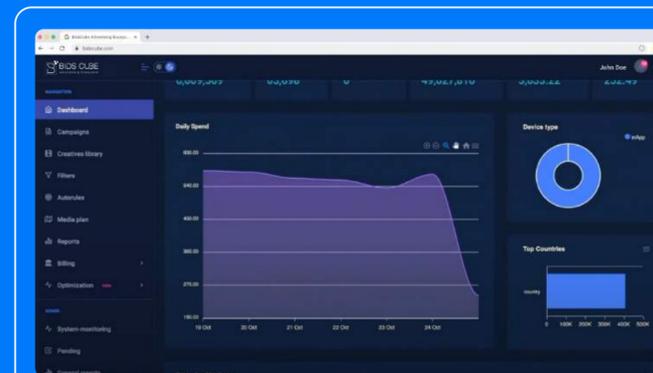
## CONNECT TO THE PLATFORM

Our 24/7 support will always understand your needs and help with advice!



## SET TARGETING & LAUNCH YOUR AD

Set up all needed options and targeting to launch an ultimate campaign!



## ENJOY CAMPAIGN RESULTS!

Analyze and improve your advertising results using the real-time analytic dashboard.

# BIDSCUBE IS A TRANSPARENT ADVERTISING ECOSYSTEM

## SELL SIDE

**Publishers**  
SITE / APP OWNERS

SUPPLY-SIDE PLATFORM

**BidsCube SSP WLS**



**BidsCube Community**



**DSP's BidsCube DSP WLS**

DEMAND-SIDE PLATFORM

**Advertisers**  
BRAND/AGENCY

## BUYER SIDE

### Transparency

Understanding the importance of transparency in trading allows us to be open in all aspects of working with our partners.

### Ecosystem

Our solutions are connected in the ecosystem, allowing us to provide even more profitable services.

### Efficiency

Our main goal is to improve your result and help you to earn more from your app or site!

# REAL-TIME PERFORMANCE TRACKING AND REPORTING

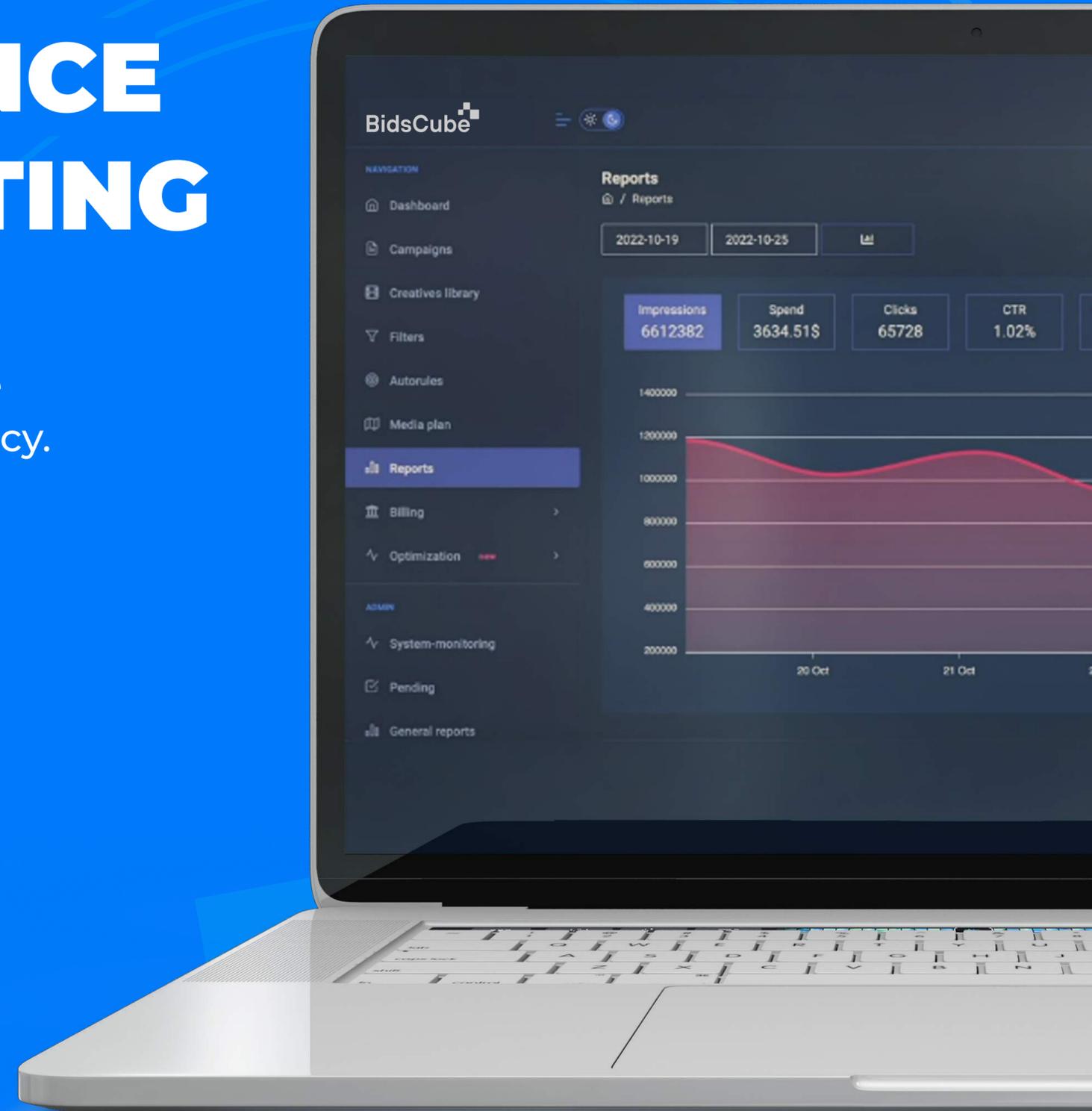
With the help of our platform, you can quickly receive real-time data and control your results with the next-step level of efficiency. There is no longer a need to wait for reports to evaluate performance.

## Real-time data and filtering

Stay up to date with the latest performance of your ads

## Easy-to-use interfaces

Manage your campaigns using a convenient platform



# ALL AD FORMATS AND DEVICES FOR EFFICIENT ADVERTISING

BidsCube White Label Demand-Side platform allows our customers efficiently work with the most common ad formats – Banner, Video, Native, Audio, and across all devices.

## Banner



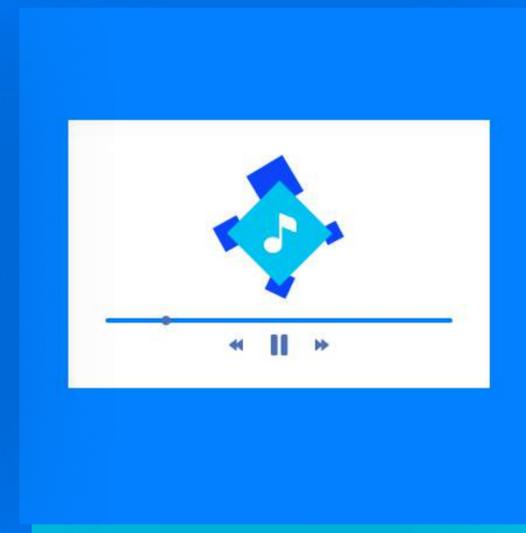
## Video



## Native



## Audio



**Mobile**



**Desktop**



**Connected TV**

# ENHANCED TARGETING OPTIONS

**01** All needed demographic parameters, and even more

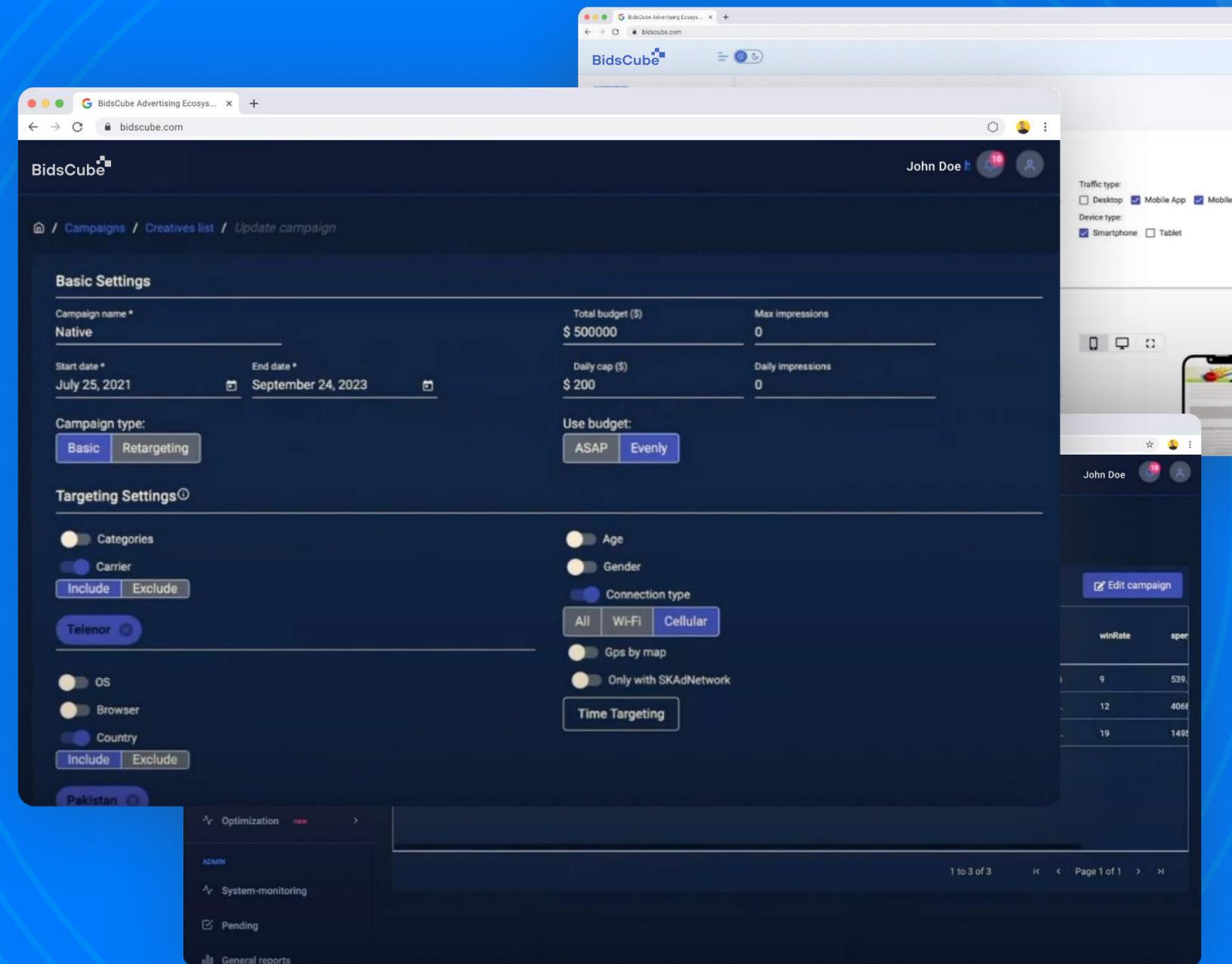
**02** Precise geo-targeting that includes countries, cities, GPS, and IP addresses

**03** Complete control over the campaign budget and impressions

**04** Comprehensive targeting options for specific devices, OS, browsers, and screens

**05** A massive list of categories for behavioral targeting

**30+** Other options and parameters to launch an ultimate campaign



# INDUSTRY-LEADING BRAND SAFETY & ANTIFRAUD SOLUTIONS

We work with trusted industry leaders from ad scanners, and on the product side, we offer out-of-the-box integrations with many platforms to give our customers an ultimate choice.

With BidsCube's comprehensive approach to quality, ensure your advertisers and campaigns run in a brand-safe environment.

We provide complete protection for all participants: we check 100% of traffic using advanced scanners, while our account managers manually recheck all traffic and creatives.



# 24/7 SUPPORT & ACCESS TO THE WHOLE BIDSCUBE TEAM'S EXPERTISE

In the digital world of programmatic advertising, we offer the most live contact to increase your results: your manager is available for any questions 7 days a week!

Our technical specialists take over all the development and integration work, providing an individual approach for each client following their specific requests.

## Experts with 10+ years of proven track record

Our tech staff and AdOps are formed by the best AdTech and MarTech industry specialists!



# AND EVEN MORE FEATURES FOR YOUR SUCCESS!

## Powerful Optimization Toolset

Using the BidsCube solution, advertisers receive a massive package of optimization tools: audience management, traffic monitoring, pixels, SKAd Network, AI Optimizator, and many more.

## Autorules

Automate routine processes and challenge yourself with something fun instead. You can apply auto rules to a whole advertising campaign or specific creatives.

## System Monitoring

This feature enables quick troubleshooting on system failures, including server load and other issues preventing effective advertising.

# VALUE OF BIDSCUBE COMMUNITY

By advertising exclusively within the secure BidsCube Community environment, you can trade with top partners without additional fees and commissions to get even better results compared to other DSPs

You get instant access to premium supply from all members of our programmatic ecosystem.

We will help convert the publisher's traffic into value for your brand!



# GET ACCESS TO THE PREMIUM TRAFFIC WITH BIDSCUBE COMMUNITY SELECTED

Take advantage of the next-level transparency and managed service, which includes manually checked traffic sources that fit your campaign goals. The top-tier supply is the way to top results! Explore the benefits!

## EFFECTIVENESS

### BEST PERFORMING PUBLISHERS

Having 10+ years of programmatic experience, we have selected the most historically efficient supply.

## VALIDATION

### HUMAN CHECKED INVENTORY

To ensure the best performance, the BidsCube team manually selects VIP inventory.

## PROTECTION

### VERIFIED TRAFFIC ONLY

The Media Trust™, Pixalate, Protected Media, TAG, and built-in scanners prevent any fraud activity.

## OPTIMIZATION

### OPTIMIZED SUPPLY CHAIN

To create the most value of every ad impression, we have massively decreased the number of middlemen.

# POPULAR QUESTIONS FROM ADVERTISERS

## What amount of traffic can you offer?

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Connected TV: 518,4M+ views per month  
Banner: 194,4M+ views per month  
Video: 194,4M+ views per month

## What are the payment periods?

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Pre-pay model is the only option available now for the Demand-Side Platform customers

## How do you count impressions?

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BidsCube supply-side platform works by using ADM (ad-markup code) to count impressions

## Where is your server located?

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BidsCube servers are located in New Jersey, US. We guarantee the reliability of the entire system for our partners and choose only the best servers



## **WANT TO HEAR MORE ABOUT OPPORTUNITIES TO EARN WITH BIDSCUBE ECOSYSTEM?**

Do not hesitate to get in touch with our team at any time!

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**Bidscube Team** 

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